

10 Things We Learned from the August 2006 CoB Faculty Meeting

1. Donna Davis is really struggling to perform her “duties” as the CoB’s SEDONA Coordinator. According to some, she has been assigned a Graduate Assistant, yet she still can’t seem to provide faculty with an electronic record of research data from SEDONA, as called for in the new AACSB report that was distributed on 8/24.
2. It was clearly uncomfortable for Dean Doty to conduct the meeting, perhaps due to the disarray of the AACSB Maintenance process. He could not recall without difficulty the names of the principals with regard to AACSB reaffirmation. He stuttered and stammered his way through answering Professor Lindley’s simple question.
3. Charles Michael Wittmann, new assistant professor of marketing, and perhaps the new *Alternative Delivery Professor*, is also the new *Draughn Assistant Professor of Pharmaceutical Sales*, at least according to Barry Babin, Chair of the Department of Management, Marketing, and Fashion Merchandising. So, the CoB is hiring unseasoned faculty to fill “prestigious” professorships.
4. John Lambert, the new visiting assistant professor of international business, was described by Doty as someone who will drive up from New Orleans two days each week to teach his classes. Thus, on 5 days each week, including the day of the CoB faculty meeting (8/25), Lambert will be in New Orleans. This means that many of the CoB’s better students will not have access to anyone who specializes in their major field, yet Alvin Williams, Professor of Marketing, remains the *Kaetsu Distinguished Professor of International Business*.
5. According to Dean Doty, the AACSB re-accreditation team met several times over the Summer of 2006 --- a group Doty said included Laurie Babin, a Professor in Marketing. Upon hearing that, Babin indicated that she did **not** realize those meetings were AACSB meetings.
6. According to Dean Doty, the HVAC replacement project remains on schedule.
7. According to Dean Doty, if you have anything to add to the AACSB draft report, you should direct that to a member of the administrative team.
8. Steven Jackson will be joining USM in January as a member of the SAIS group, yet he was in attendance at the 8/25 CoB faculty meeting. Doty explained that Jackson was a product of the new CoB strategy to raid New Orleans’ academic community, a program Doty intimated would continue in the near future.
9. Evelyn Green has joined the CoB as a member of the Tourism Management Department.

10. According to Dean Doty, there is an ongoing attempt to “sabotage” AACSB reaffirmation efforts. Doty can’t name members of his AACSB team, yet he feels confident that there are forces conspiring against him and his team.