

# *31<sup>st</sup> & Pearl*

## **The Ethics Mall of America**

In his top-down, “rewards and punishments” model of ethical development, Professor Carter says we should look to CoB leadership as models for guidance in our endeavors at USM and in academia. The CoB administrative team has grown a lot over the past few years, and Carter’s ethics recipe doesn’t exactly specify whose ethics are to be emulated. Given the lack of direction in Carter’s model, we are left on our own to do a little “ethics shopping” from CoB administrators, past and present.

Just where do we start? Let’s go with a list of instructions for new, junior profs in the CoB. We’ll start with conferences. When you go to a meeting in Atlanta, drive down to Savannah after the conference ends, spend the night on the river, and enjoy lunch the next day at The Lady & Sons restaurant. Oh, and charge all of this back to USM.

Use any editorial connections you have, early and often, to get published. Also, the CoB’s reward structure only counts articles, so don’t fuss over quality. If you go outside your own venue, seek the co-authorship of CoB administrators. Your papers won’t be any better if you do this, though your raise will be.

Finally, when you sit down at the end of the year to record all of your comings and goings, remember that SEDONA is the only source of information in the College. Just remember that the former Commissioner of Higher Education, Professor Carter, says to apply your own standard of accuracy. You might even get a request from Jan May to update your page on the CoB’s website. Just inform her that you have published over 100 articles in issues related to your field. And remember, these are just a few of the things we’ve learned lately from those paragons that manage the CoB.