

# 31<sup>st</sup> & Pearl

## Go Figure

We've run the numbers every possible way, and we keep coming up with the same answer: Barry Babin is making more money off of Amy Sevier than Amy Sevier is. The reality is that the same can likely be said about Babin and either Dolly Loyd or Wanda Fennell. If you've seen the CoB Profitability Spreadsheet that is available here at [usmpride.com](http://usmpride.com), then you're up to speed on the situation. Sevier's net contribution to the CoB is more than \$330,000 per year, while the net contributions of Loyd and Fennell are nothing to sneeze at, coming in at more than \$155,000 and \$163,000, respectively.

Outside of the teaching firm of Sevier, Fennell & Loyd, there's as much red on the Management and Marketing Department's books as there is on a Santa Claus suit. In fact, outside of the teaching firm, it's Christmas every day in the Management and Marketing Department. Consider this: the teaching firm's net revenues are covering the losses of Babin, Harold Doty, Alvin Williams, Jon Carr, Laurie Babin, Stephen Bushardt, and Laurie Babin combined, and with money to spare.

It hasn't escaped us that what we're describing is an academic plantation system, and Barry Babin sits in the mansion. That's the same Babin who is described by *Joint Venture* as "warm, congenial . . . [someone who] has developed a friendly, professional rapport with the department's faculty, staff, and students." We suppose that's all true, if you don't count the department's instructors as "faculty." To think that, even with all of the teaching being done by the department's instructors, fourth year reviews and letters of agreement are necessary is troubling on a level altogether separate from the existence of these deals themselves. We can only hope that some of the CoB's oversight committees will ask questions about what this department's tenure-track faculty are doing with the release-time being provided by these instructors.