

31st & Pearl

You Say You've Got Two? Then You're AQ!

The CoB is still a few days away from defining what makes one Academically or Professionally Qualified. From what we hear, two publications over five years will make one AQ for 2007 AACSB reaffirmation. Things have come along way over the past decade – AQ is down 33% from the mid-1990s. So much for Dean Harold Doty's plan to ramp up scholarly activity in the CoB. "Black to Fade" is now complete.

At this rate, it won't be long before the AACSB asks "What do you all need us for?" And, they'll be right in doing so. Memo to Jay Grimes: all of that whining you heard about why the AACSB wouldn't let the CoB do this and that, you got played. The CoB is in the process of constructing, or dumbing down, all of the definitions that will apply to it during the upcoming re-accreditation cycle. Under the new definitions, even Doty is AQ, and he won't have to count his latest publication in the *Journal of Business Research* to get there. Sweet.

Few obstacles remain now. Perhaps the biggest decision in the CoB this week, after the 2=AQ memo gets distributed, is just which two articles former SAIS Director Roderick Posey will submit (out of his hundreds). New questions will arise. For instance, why do we need SEDONA? Under 2=AQ, one's AQ status can be shown on a post-it note. Next question: what counts? From what we hear, book chapters and proceedings are the same as journal articles. Congratulations CoB. You've gotten AACSB accreditation down to only the simple task of attending conferences in Paris and paying annual dues. Is there a grant that will cover all that?

31st & Pearl is a series housed at usmpride.com that features commentary on aspects of life in the CoB from a variety of columnists.