

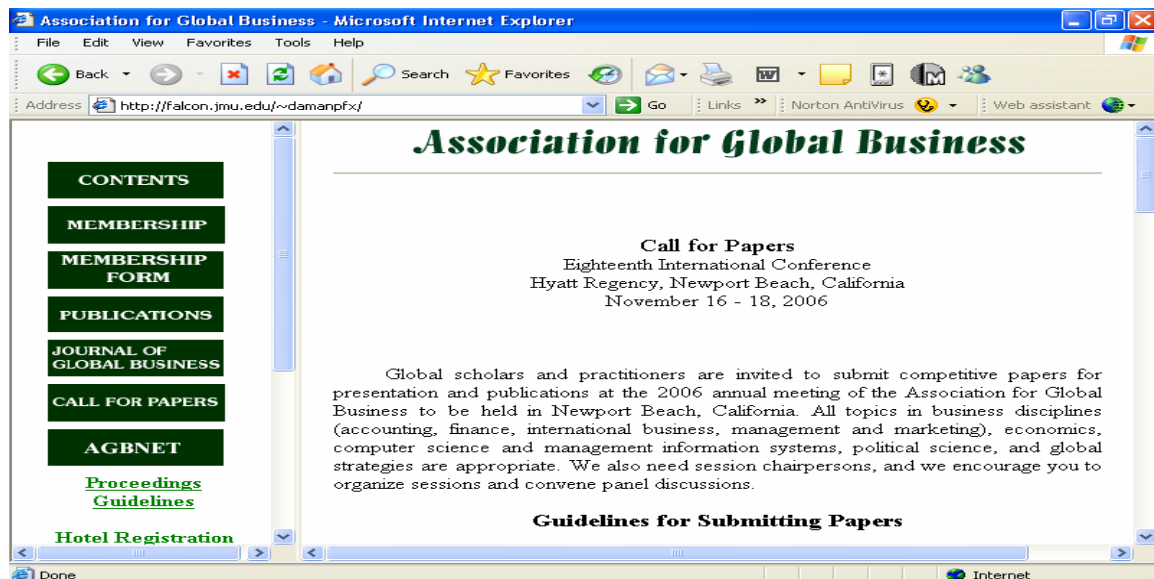
Is the Association for Global Business Really An Academic Organization?

The Association for Global Business' Annual Meeting will be held on November 16-18, 2006 in Newport Beach, California. Individuals interested in participating were given guidance vis-à-vis the association's website. Included in this guidance was the following statement.

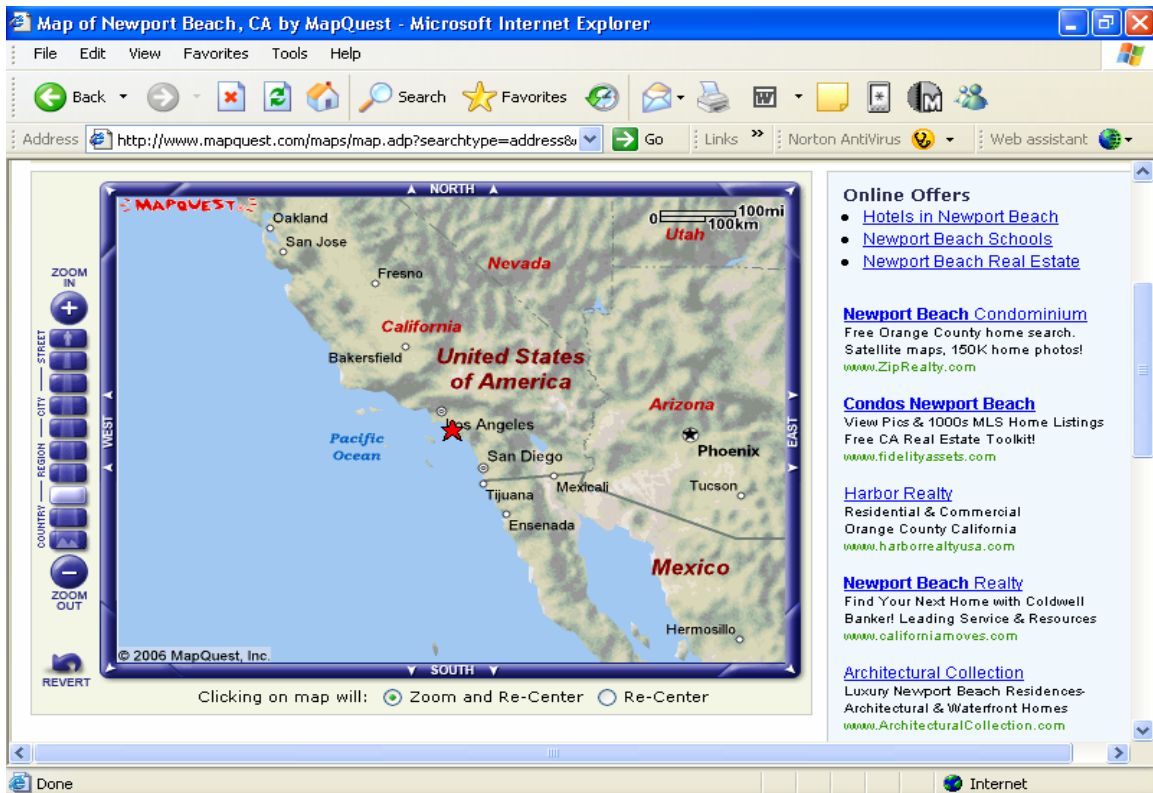
“Papers should not exceed fifteen (15) double-spaced pages including text, references, and exhibits. Each paper should have a separate page with the author's name, affiliation, address and telephone number. Multiple authorships should indicate the person to be contacted. Abstracts or full papers presented at conference will be published in the proceedings for a fee of \$25.”

“Papers should not exceed fifteen (15) double-spaced pages including text, references, and exhibits”? Is this an academic meeting, or is the AGB conducting a series of Book Report sessions? Assuming one page for references and four pages for exhibits, the text would cover a maximum of 10 double spaced pages – about 2,500 words, give or take. A 2,500 word document can hardly be considered a real academic achievement. For example, articles in the *American Economic Review* (choosing the top economics journal since Niroomand is an economist, after all) routinely run 7,500 to 10,000 or more words. As such, Niroomand's AGB limit seems to indicate that the Association isn't really interested in good academic papers at all. If the AGB isn't interested in academic rigor, then why attend the AGB meeting?

The screen shot below gives an indication:



So the 2006 AGB conference is being held in Newport Beach, California!



As the map above shows, Newport Beach is located south of Los Angeles – Southern California sure is nice in November! Newport Beach is also close enough to Mexico that the AGB Amigos can visit Tijuana for a little...fun.

