

## Breaking News

### Retread Redux – Lunsford Coming Home (Sort Of)

HATTIESBURG – Readers familiar with the USM College of Business' history will be surprised to learn that the Management Information Systems branch of the School of Accountancy & Information Systems is hiring new faculty once again. After the better part of a decade out of the job market business, the Hattiesburg branch of MIS is attempting to make a hire this year. In addition, the Gulf Coast CoB division has just recently made a hire in MIS. That individual is none other than **Dale Lunsford**, a former assistant professor of MIS in USM's College of Business (Hattiesburg), and now an associate professor of MIS at High Point University.

Lunsford's career path has been more than interesting. Sources tell USMNEWS.NET that his first stint in the business school at USM, which occurred in the 1990s, was a failed one. As sources indicate, after concluding that Lunsford (shown below) was not making sufficient progress toward tenure, the USM business school informed Lunsford that he should seek employment elsewhere. Lunsford did just that, and quite well – landing a position at the University of Alabama. However, sources say that Lunsford's stint at UofAL went as badly as things had gone for him earlier at USM, and he ended up at the North Carolina-based High Point University.



Lunsford's bio on the IS Department's website states that he currently teaches IS security and networking at High Point. It also notes that Lunsford research has appeared in the *CPA Journal*, *The Forensic Examiner*, *Journal of Information Systems*, *Teaching Business Ethics*, *Review of Business Information Systems*, and the *Journal of Educational Technology Systems*. In 2007, Lunsford had an article with the CoB's **Marvin Albin** and **Donna Davis** included in the *Proceedings* of the Southwest Decision Sciences Institute.

A recent Google Scholar citations search on Lunsford revealed only **9 Google Scholar citations**, a result that, after as many years as Lunsford has been on the academic scene, suggests that the COB's MIS search was geared only toward promoting Lunsford's return to Mississippi. Now, Lunsford rejoins USM's CoB with a research record that is objectively inferior, and in a big way, to that of both **Fujun Lai** and **Kuo Lane Chen**, two of the CoB's *assistant professors* in MIS. If paperwork goes through that establishes Lunsford as an associate professor in the CoB beginning 2008-09, then the CoB's **Chang-Tseh Hsieh**, a professor of MIS, will have to quickly employ his many (journal) editorial connections to get Lunsford up the CoB's MIS food chain.