

## CoB Human Resources Update August, 2008

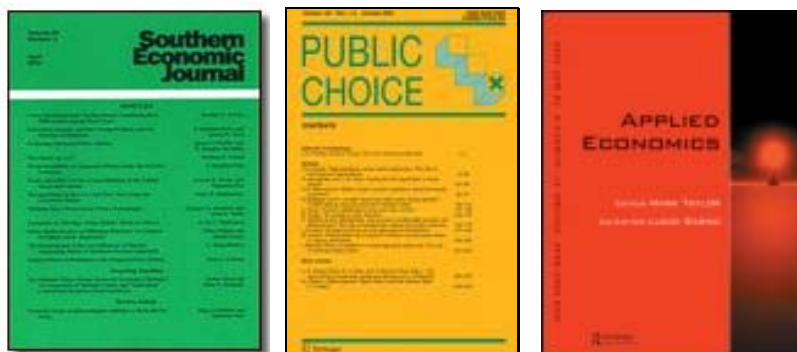
This month's issue of **CoB Human Resources Update** begins with former CoB marketing faculty, Talai Osmonbekov. Osmonbekov moved from the CoB to Northern Arizona University after the completion of the 2007-08 academic year. Before departing, he was putting together one of the finest records from a young marketing prof in the history of USM's business school. That portfolio consists of hits in the *Journal of the Academy of Marketing Science* (A+), the *Journal of Business Research* (A), *Industrial Marketing Management* (A), among others. Osmonbekov is clearly a rising star, only now he will shine over Flagstaff, Arizona, instead of over Hattiesburg, MS.

Wasting no time, Osmonbekov has already produced a journal publication under the banner of NAU. That came recently via the B-level *Journal of Business and Industrial Marketing*, which is shown below.



Osmonbekov joins friend and former CoB management prof, Brian Gregory, at NAU. Gregory joined the NAU faculty after the 2006-07 academic year. Like Osmonbekov, Gregory is also putting together a stellar c.v. Sources tell USMNEWS.net that Gregory's portfolio already includes hits in at least two separate A-level journals. As time goes by, the loss of Osmonbekov and Gregory could prove to be defining in terms of the decline of the CoB's MKT and MGT units.

Not to be outdone, Franklin Mixon, the CoB economist who exited the CoB in December of 2007, has been blazing a new trail at Auburn University since January of 2008. Mixon has already put together publications in three separate A-level journals under his new AU affiliation. These are in the *Southern Economic Journal*, *Public Choice* and *Applied Economics*, which are all shown below.



Mixon's AU accomplishments do not end here. He has also provided AU with publications in the *Atlantic Economic Journal*, *Economics Bulletin* and the *International Review of Economics*

*Education* since the beginning of 2008. Coming when it did, Mixon's departure affected ECO in much the same way as the loss of Gregory and Osmonbekov impacted MGT and MKT, respectively.

The June 2008 issue of **CoB Human Resources Update** took a look at the recent accomplishments of former CoB management prof Jie Yang (shown below), who left the CoB's Gulf Coast operation about two years ago.



Yang is now an associate professor of management at Kean University, and her research portfolio has been soaring of late. Our June 2008 issue highlighted Yang's 2008 publications in *Omega* (A) and the *International Journal of Technology Management* (A). Now, we can add a hit in the *International Journal of Quality & Reliability Management*, also an A-level journal, to Yang's KU portfolio.



This is the kind of success that will make the KU business school dean look really good to the outside world. If the desire to move up is there, look for the KU b-school dean to be moving on and up in the near future.

As we close this installment of **CoB Human Resources Update**, the producers thought that it was important that the career of a former professor of finance was highlighted. That person is Walton Taylor, who departed the CoB during the Harold Doty administration, like so many other top-notch scholars brought into the CoB during a previous era. Some of Taylor's research portfolio is inserted below. The first row shows the A-level work done by Taylor during his career, much of which was spent as a member of the faculty at USM's Gulf Coast operation. Heading the list of As is *The Journal of Finance*, the premier journal in the field of finance. Also there are two other premier-type journals -- *Decision Sciences* and *The Journal of Risk and Insurance*. Rounding out the top row is the *Financial Analysts Journal*, another A-level journal outlet on the CoB's new 2008 journal classifications document.



A quick search of Taylor's other work revealed several additional journals in his portfolio, including the *Review of Quantitative Finance and Accounting* and the *Journal of Applied Finance*. The seven journals found by the quick search are shown below, and the group also includes *Applied Financial Economics* and the *Journal of Economics and Finance*.



The record above clearly shows that Taylor was an important ingredient, along with James Lindley, in shaping the research culture that developed in the CoB's finance unit over the past two decades. Alumni of the unit include Drew Winters (Texas Tech University), Ken Cyree (University of Mississippi), Rohan Christie-David (University of Louisville), Laurence Eisenberg (New Jersey Institute of Technology), Michael Melton (Roger Williams University), Stephen Haggard (Missouri State University), Sean Salter (Middle Tennessee State University) and others. It was that very research culture, however, that was anathema to the likes of Farhang Niroomand, George Carter and other current/former business college administrators that ultimately sent those faculty listed above packing, and that, in the end, turned the CoB upside down.