

CoB News, 11 February 2008

Boise State University Rejects Doty

Sources tell USMNEWS.NET that, after naming former CoB Dean Harold Doty as one of the finalists, Boise State University has recently rejected Doty's candidacy for its Dean's opening. This marks yet another American college/university to consider Doty for the top position in its b-school, only to look the other way and deny his application further consideration.



Harold Doty

Doty's *inability* to land another job as Dean has been the subject of numerous reports, editorials, and letters here at USMNEWS.NET. Now, with BSU's rejection, even the snow -- something Doty admitted he wanted to escape by coming to USM's CoB in 2003 -- won't accept him back. It is likely, sources say, that Doty would have



dismantled various portions of BSU's College of Business and Economics. If so, then BSU's business faculty dodged a disaster by looking elsewhere.

Is George Here to Stay?

With Janis May's 7-Feb-08 press release entitled "Southern Miss Professors Take on Editorship of International Tourism Journal," it looks like visiting assistant professor

of tourism management, Babu George, may have found a permanent home in USM's College of Business. May's presser, inserted below, indicates that George will hold the "Managing Editor" title for the *Journal of Tourism*, a periodical that will be co-published by USM's CoB and Garhwal University (India).

Southern Miss Professors Take on Editorship of International Tourism Journal

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HATTIESBURG, Miss. – Beginning this spring, the Department of Tourism Management in the College of Business, will take over editing and publication of the *Journal of Tourism: An International Research Journal on Travel and Tourism*, previously housed at Garhwal University in India.

Dr. Tony Henthorne, chair of the Department of Tourism Management and professor of marketing, will serve as executive editor. According to Henthorne, publication of the journal will be a shared effort with Garhwal University. “We at Southern Miss will handle the manuscript management, including peer review, and will host the online version. Our Indian partner university will take care of the printing and part of the subscription management.”

Dr. Babu George, visiting assistant professor of tourism and new managing editor of JOT, stated that due to its strong presence in the Asian academic sphere, the journal will be able to highlight international perspectives that other North American tourism journals miss, and it will give the publication a more prominent U.S. face.

“The joint publication by two respected universities in two different parts of the world is a materialization of the extensive globalization of tourism. An agreement to co-publish will be in the collective interest of both institutions,” George said. “It will contribute to the image of the Southern Miss tourism department as a serious player in the international tourism academic research arena.”

Henthorne said, “We are very excited to bring this journal to Southern Miss and the Department of Tourism Management. It is another indication of the progress being made in this program. Tourism Management has a long and positive history at Southern Miss, and this is a great vehicle to promote our continually evolving and advancing academic focus while providing a needed outlet for tourism research.”

Henthorne added that the present initiative is part of a much larger agenda of international academic collaborations that the Department of Tourism Management has been actively pursuing.

The CoB's Tony Henthorne, chair of tourism management and professor of marketing, will be the journal's "Executive Editor."



Tony Henthorne

It is not known how much money the CoB will have to provide in order to sponsor Henthorne's *Journal of Tourism*, but whatever funds are dedicated to it will have to compete with funds used by former CoB Associate Dean, and current professor of economics, Farhang Niroomand, to sponsor Niroomand's *Journal of Current Research and Global Business*. The *JCRGB* is affiliated with the Association for Global Business (AGB), an organization within which Niroomand holds the title of "Amigo."



Niroomand (far left) and the other "Amigos" of the Association for Global Business (AGB).

An early edition of USMNEWS.NET's [Special Report](#) series detailed the likely expenses associated with sponsorship of Niroomand's *JCRGB*. A subsequent report, appearing in the [CoBscam?](#) series here at USMNEWS.NET, provided financial details on Niroomand's *JCRGB*. These details were obtained by USMNEWS.NET via a

Freedom of Information Act request, and they show that sponsorship of Niroomand's journal may cost the CoB thousands of dollars. Now that Henthorne's journal tab will be picked up by the CoB, will there be any money left over to educate CoB students?

"Economics 101"

The CoB's Bureau of Business and Economic Research is now sponsoring "Economics 101," an economics report appearing periodically in *The Hattiesburg American*. With this new endeavor, sources say that it appears that Interim CoB Dean Alvin Williams is really pushing BBER Director, William Gunther, to maintain visibility in the local and state media.



William Gunther



Alvin Williams

With this latest endeavor, it also appears that Williams cares more about Gunther's reputation than Gunther does, as he (Williams) continues to insist that Gunther's BBER provide services for the CoB's various constituencies. In doing so, Williams seems to be an [avid reader](#) of USMNEWS.NET, and not a casual observer as indicated in correspondence.