CoB News, 15 October 2008

MKT to Welcome Jamye Foster in Jan '09

The CoB's department of management and marketing is set to welcome new assistant professor of marketing, Jamye Foster (shown below), into the fold in January-09.



Jamye Foster

Foster (ABD, Louisiana State University) is currently a Lecturer at the University of Canterbury in New Zealand. While there, Foster has taught consumer behavior and retail marketing. Foster, a product of CoB hiring efforts in 2007-08 under former interim dean, Alvin Williams, earned a B.A. in psychology from Mississippi State University. And if she looks familiar to CoB faculty, she should. Foster picked up an M.B.A. from USM's College of Business, making her part of the CoB's "bring 'em all <a href="https://home.org/h

Hood Strikes Again

A recent *Special Report* entitled <u>Hub Fins</u> indicates that assistant professor of finance, Matthew Hood, recently published an article in the *Journal of Wealth Management*. The *JWM* (shown below) hit is Hood's fourth; he has previously published articles in the *Journal of Sports Economics* (2) and the *Journal of Economics & Finance* (see below).







All three of the journals in Hood's stable are rated as B-level journals by the CoB's journal ranking committee, giving Hood a 4-article research GPA of 3.000 at the midpoint of his tenure-track run.

Press Play

The Martha Saunders administration appears "amped up" that the October-08 IHL Board meeting will be held on the USM campus in Hattiesburg (see Saunders' 14-Oct-08 blog below).

IHL Board Meets Here

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The IHL Board will be meeting on the Southern Miss campus in Hattiesburg tomorrow and Thursday. The public meetings will be held in Ballroom I of the Thad Cochran Center. On Thursday morning, I'll be given some time to give a briefing to the board on Southern Miss activities over the past year.

Others will join me in presenting some important initiatives including our new Provost, Dr. Bob Lyman, Associate Provost and Campus Executive Officer of Southern Miss Gulf Coast, Dr. Pat Joachim; Director of our new Office of Sustainability, Larry Lee; and Student Government President, Melissa Cirino.

According to Saunders' 14-Oct-08 blog, she will be ". . . given some time to give a briefing to the board on Southern Miss activities over the past year." It would appear, according to sources, that the "time" will provide Saunders with another opportunity to play the Fall 2008 Convocation video that featured Alvin Williams' recent retirement and other USM activities from 2007-08. For more on the Fall 2008 Convocation, see <u>Lowlights</u>, <u>Oh No She Didn't!?</u>, and <u>The Tale of the Tape</u>.

Got Dakhlia?

With Fall Break 2008 week essentially beginning at the close of business last Friday, we have once again arrived at the time of the year when associate professor of economics, Sami Dakhlia, travels to Europe in order to teach, **for pay**, an intensive course for one European university or another. Despite the fact that such activities violate State statutes, Dakhlia defends himself by claiming to have the State's permission to engage in so-called "double-dipping" of this sort. Dakhlia also claims that his teaching junkets to Europe somehow elevate USM's reputation.