

CoB News, 19 May 2008

Nail "In-House"

According to Jana Bryant's [16-May-08 presser](#) announcing USM's hiring of Lance Nail as the CoB's choice to succeed Harold Doty as the College's fifth permanent dean, Nail is currently the managing editor of the *International Review of Financial Analysis*. This fact means that the CoB will be gaining a new in-house journal, and one that FIN faculty such as John Clark and Matthew Hood may want to take advantage of. It also has other implications, as a recent issue of our *Special Report* indicates that Nail has published in this journal himself. In fact, based on the data in our *Special Report* series story on Nail's possible negotiations with USM President Martha Saunders about a promotion to full professor, more than 18 percent of Nail's journal publications (among those found in Academic Search Premier, Business Source Premier, and EconLit) have come via the *IRFA*. If this beneficial activity is now extended by Nail to other FIN faculty, providing an advantage to them in the CoB's "merit raise" process, the politicization of the CoB's merit raise process will not likely abate any time soon.

MGT's Sequeira Set for Big 2008-09

CoB assistant professor of management Jennifer Sequeira is poised for a big year during 2008-09. If sources are accurate, then Sequeira is the leading candidate for the CoB's Louis K. Brandt Research Award. Although the producers of USMNEWS.NET's recent series on the 2009 LKBRA place finance professor Tom Lindley at the top of the CoB, Sequeira does appear in second place (so far) on the strength of her publications in the *Journal of Business Research* and the *Journal of Developmental Entrepreneurship*.

Also, with two publications (thus far) in the *JDE*, Sequeira is the leading candidate to fill the CoB's **new** Alvin J. Williams Endowed Professorship in Minority Entrepreneurship. The endowment for the *AJWEPME* was begun in May-08 by Californian Beverly Dale. According to USM public relations, Dale recently provided a gift of \$100,000 to initiate the *AJWEPME*, though, as reported by USMNEWS.NET, the lack of details on the funding mechanism may mean that Dale's gift will be coming to USM in the way of installments over 10 years or more.

In any case, Sequeira could hold two of the CoB's most prestigious titles during 2008-09. Sources say that CoB administrators may want to make sure that Sequeira holds these titles in an effort to quell her desire to leave the CoB for another institution. According to sources, Sequeira would likely command a significantly greater salary should she pursue opportunities at other institutions. As with so many other CoB sagas, only time will tell.

Google Scholar Cites Compilations to be More Frequent

As producers of USMNEWS.NET's Google Scholar cites studies have pointed out in recent weeks, Google continues to periodically upgrade the capabilities of its Google Scholar cites search engine.

As a result of recent upgrades, the GS cites counts of various CoB faculty have jumped. A good example of this is with the CoB's *McCarty Professor of Management Information Systems*, Chang-Tseh Hsieh, who reporters say has seen a rather large increase in his GS cites count due to recent upgrades made by Google. Though the upgrades typically reveal increases in GS cites counts only for those CoB faculty who already have a relatively large number, the fact that the upgrades can result in significant GS cites differences begs for more frequent reporting on this aspect of research credentials in the CoB.

Aunt Martha's "Banner Year"

USM President, Martha Saunders, stood before USM faculty, staff and students, along with local media, at the University's Fall 2007 Convocation and proclaimed that USM's athletics would be producing a banner year during 2007-08. How has Saunders' proclamation stood up to the test of time? If **Table 1** below is any indication, not so well.

Table 1
USM Athletics: 2007-08 Performance

Sport	Wins	Losses	Pct.
Volleyball	13	21	38.2
Soccer	8	11	42.1
Football	7	6	53.8
Women's Basketball	21	14	60.0
Men's Basketball	19	14	57.6
Softball	25	30	45.5
Baseball*	38	18	67.9
Women's Tennis	9	6	60.0
Men's Tennis	8	14	36.4
Women's Golf	36	30	54.5
Men's Golf	44	29	60.3
Women's Track	6	16	27.3
Men's Track	1	11	8.3
Totals	235	220	51.6

* Season not yet completed.

Source: southernmiss.cstv.com

As the data above indicate, only USM's football team finished its year after participating in a top-level national format/tournament. Overall, USM's sports programs have won only 235 of their 455 outings during the 2007-08 academic year. This is certainly not any sort of "banner year" by any stretch of the imagination.

Saunders' USM blog told the world that she (Saunders) hired the coach who led the University of Wisconsin at Whitewater to the Division 3 national championship in 2007. Maybe USM fans should give her a chance to replace each current USM coach before complaining about the banner year of 2007-08.