

CoB News, 9 December 2008

Clark's Role?

One has to wonder just how involved CoB associate professor of finance John Clark is with the scandals involving the USM Foundation that have plagued USM in recent months, particularly the planegate episode. As Director of the CoB's Center for Financial Services, Clark often works closely with officials at the Foundation. As such, Clark may well have played a role in the Foundation's purchase of the Beechcraft King Air 200 airplane that the Foundation will be leasing to USM.



John Clark

Clark was a supporter of former CoB dean Harold Doty, an administrator who referred to Foundation dollars as "booze account" money to be used however USM administrators see fit. Thus, it is quite possible that Clark's view of Foundation donations is much the same.

One Semester In and Still No Photos

Visitors to the CoB's webpages at usm.edu are still finding that, one full semester into the new Lance Nail administration, there are still no photos of the first-year CoB faculty. As reported previously, new faculty might be taking their absence from the CoB's webpages as a sign of the quality, or lack thereof, of their new employer. It is certainly not likely that they consider their absence to be a good sign. The term "bush league" has been used frequently of late to describe USM's b-school. Sources tell USMNEWS.net that this is another reason the term is so often thrown around to describe life in JAG.

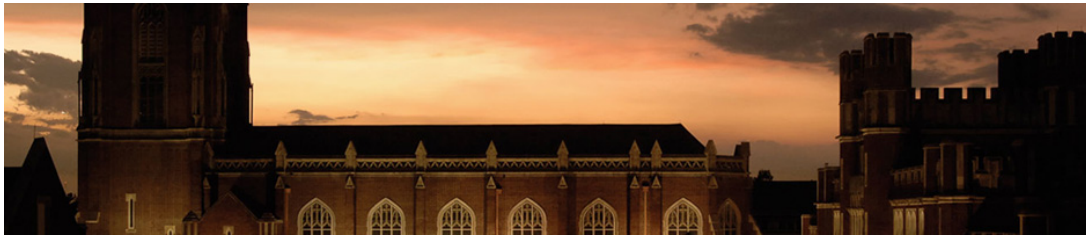
Doty's 1-Course Load

A subject that has not been heretofore covered by USMNEWS.net is former CoB dean Harold Doty's teaching schedule for spring 2009. According to the USM Registrar, Doty has been assigned a 1-course load for spring 2009 that consists of a single section of principles of management (MGT 300, MGT for Org). Doty's teaching assignments since resigning as dean of the CoB during the spring 2007 semester have been among the worst in the CoB. Given this new, cushy assignment, some are speculating that Doty has been complaining to USM administrators

about shoddy treatment. If that has occurred, it may have worked. However, Doty's one section is capped at a whopping **280 students**, and there are already **123 students** enrolled in that course. At this level Doty will be generating at least **\$75,645** in tuition for USM this coming spring. If his enrollment rises to the cap, that figure will instead stand at **\$172,200**, if not more.

Trevino on Board

USMNEWS.net has confirmed that former CoB associate professor of IB Len Trevino has indeed landed the *Gerald N. Gaston Eminent Scholar Chair in International Business* at **Loyola University** (shown below), and he is set to begin there in January of 2009 (next month).



Trevino is currently an associate professor of international business at **Washington State University**.

Hwang, Ruetzler and Taylor Strike Again

Former CoB TMers Johye Hwang, Tanya Ruetzler and Jim Taylor continue to blaze a trail in terms of academic research. Hwang, now an assistant professor at the **University of Missouri**, published an article in the December 2008 issue of the *International Journal of Hospitality Management*.



Ruetzler and Taylor, now both affiliated with the **University of Mississippi**, co-authored an article in the October 2008 issue of the *Journal of Culinary Science & Technology*. All three of these former CoB faculty left USM during the Harold Doty administration of the CoB.

Today's King Proves Yesterday's Doty Shameful

Reports are that associate professor of legal studies Ernest King is making a real run at associate professor of MIS Fujan Lai for the 2009 *Louis K. Brandt Faculty Research Award*. This is real news, especially given that former CoB dean Harold Dean spent the waning days of his doomed administration in the spring of 2007 ensuring that the CoB classified King as neither professionally qualified nor academically qualified. Almost immediately after Doty shocked the CoB with his April-07 resignation, new interim CoB dean Alvin Williams completed the necessary paperwork to re-classify King as professionally qualified, a move that was warranted by King's legal profession experience at the time. In doing so, Williams revealed Doty's prior action to be both petty and detrimental to the CoB's 2006-07 AACSB re-accreditation efforts.

Now, with King giving Lai a run for the 2009 *LBK*, there is little doubt that King is also academically qualified. With only his recent research efforts, there can be no other classification. Just a few weeks ago USMNEWS.net reported that King had an article published by the *Journal of Real Estate Finance and Economics*, one of the two premier journals in the field. More recently we reported that King had an article accepted by the *Journal of Real Estate Research*, another high-quality outlet in the genre.



Reporters at USMNEWS.net have also discovered that King also has a paper in the current issue of the *Real Estate Law Journal*. Sources say that it is poetic justice that King's *real record* makes a mockery of Doty's past administrative decisions through its focus on real estate finance and real estate law. That is because Doty attempted to cut the real estate major from the CoB's repertoire during the summer of 2005, but failed to do so due to the preventive efforts of former CoB assistant professor of real estate Sean Salter.