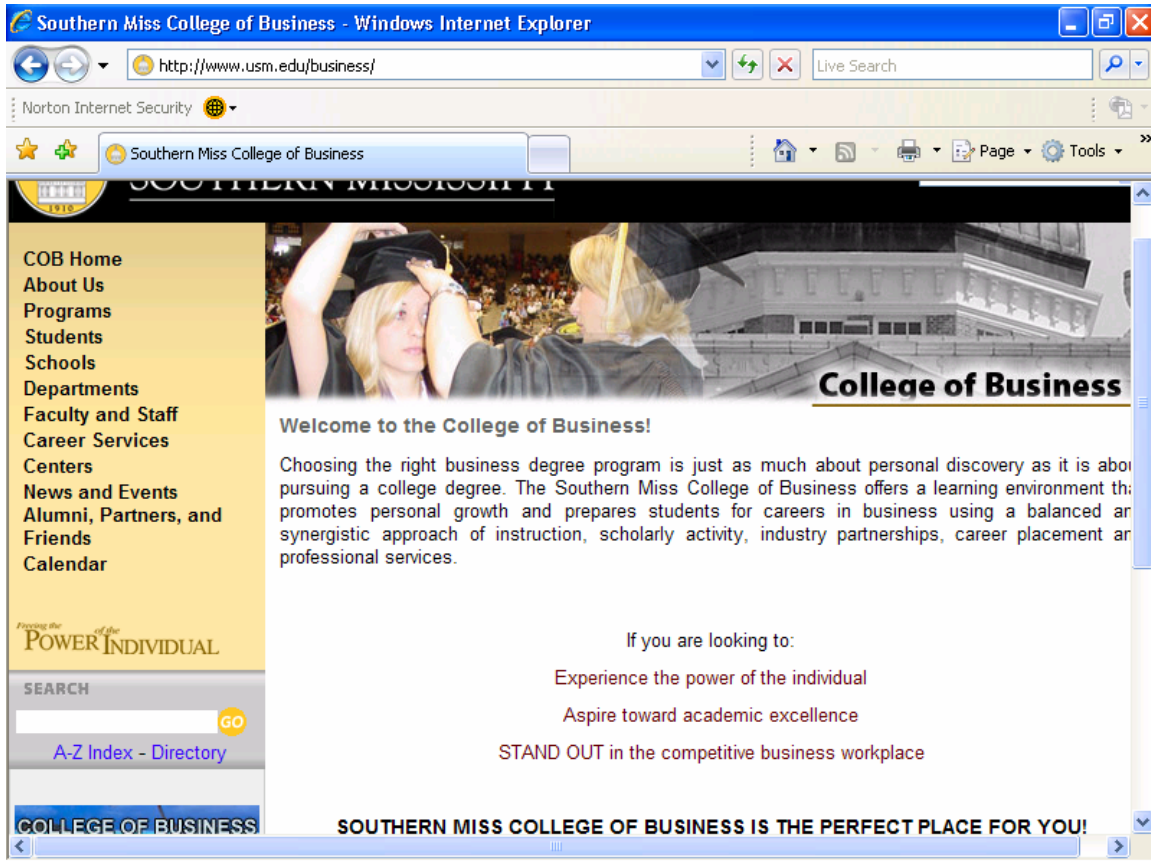


CoB Web Pages get Major Facelift

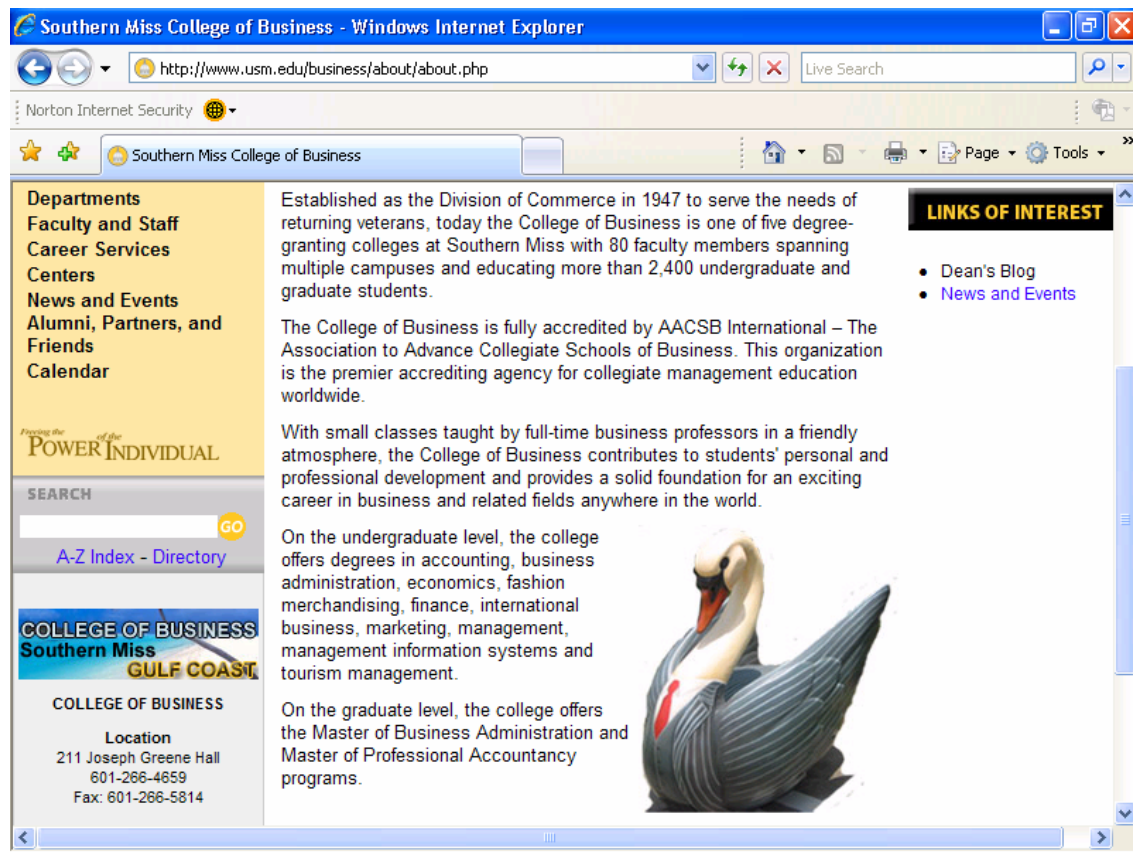
Mistakes and Mis-statements Still Reign

A recent visit to the CoB's web pages at www.usm.edu revealed that the CoB's Internet presence has been almost entirely revamped. The main page, shown below, is where one first notices major changes.



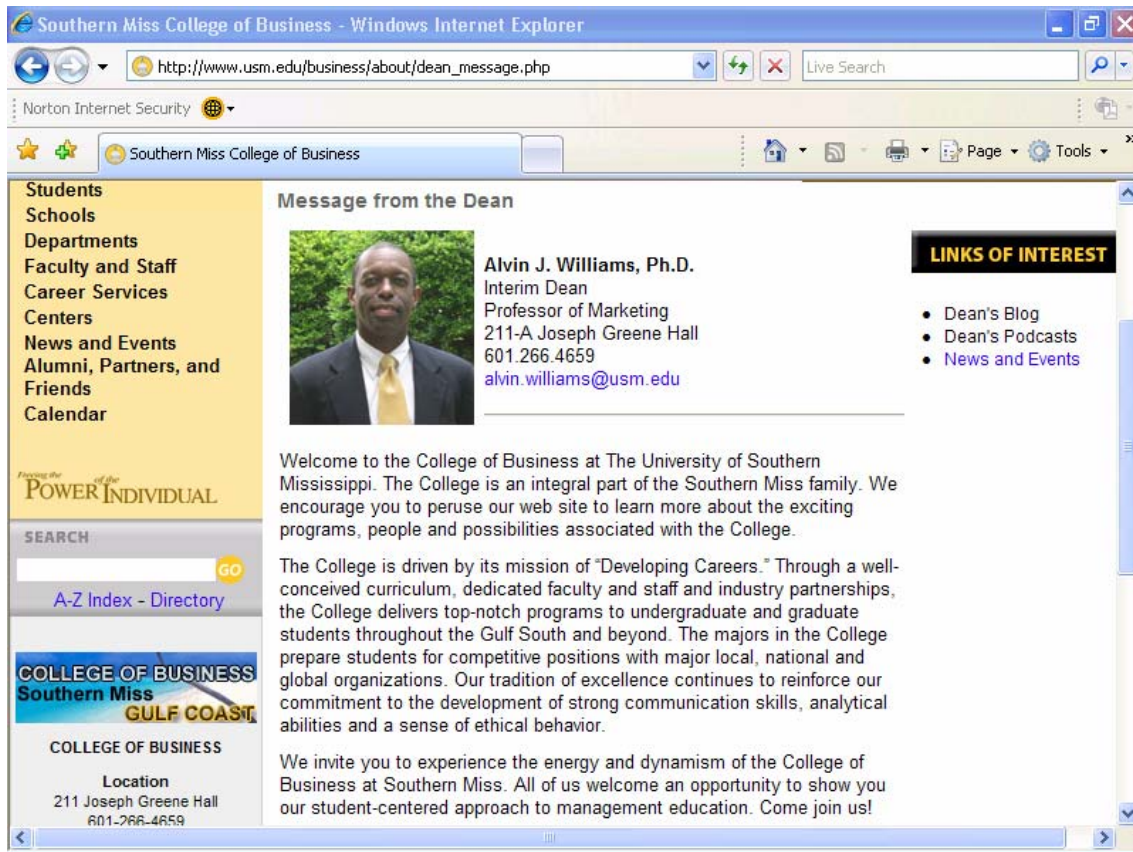
Underneath the welcome statement, the CoB's administration has included the phrase ". . . and prepares students for careers in business using a balanced and synergistic approach of instruction, scholarly activity . . ." The statement follows, almost verbatim, the old CBA's **Mission Statement** from the AACSB Maintenance of Accreditation visit of 10 years ago. Thus, Interim CoB Dean Alvin Williams has breathed new life into the Tyrone Black-led CBA mission statement from the late 1990s.

One click on the "About Us" bar (above, at left) takes one to the following page:



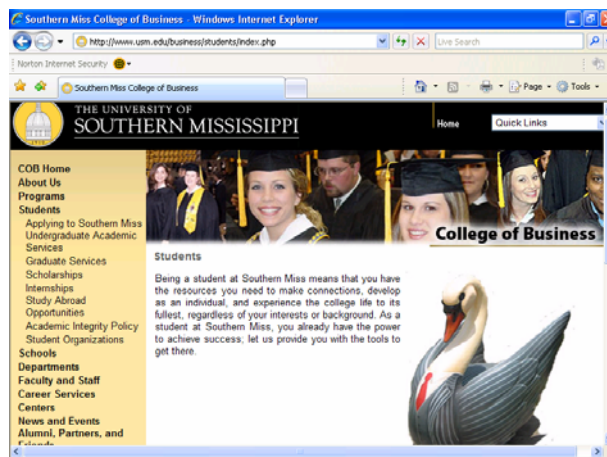
The page above shows a picture of the Area Development Partnership swan that adorns the northwest entrance to Joseph Greene Hall. The swan, painted in pin-striped business attire, is referred to by CoB administrators as *Wall Street Wally*. At least one column at USMNEWS.NET found humor in the possibility that CoB officials might need to enlist an ADP swan, as opposed to new bathroom porcelain, to win favor with AACSB Peer Review Team visitors. This is now happening.

A visit to the "Dean's Message" page shows that Williams has re-written his message, and the latest version does not make any mention about the number of faculty in the CoB. Williams' prior statement indicated that the CoB has more than 80 faculty, a declaration shown to be off the mark by other reports at USMNEWS.NET. Williams' new statement, accompanied by a new photo, is shown below:

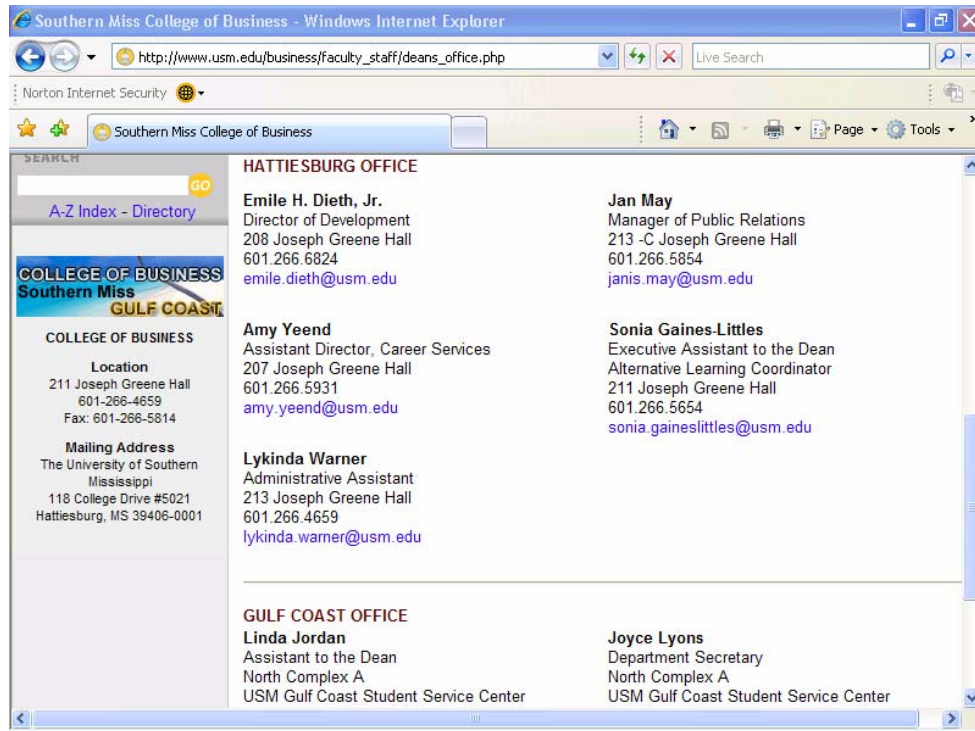
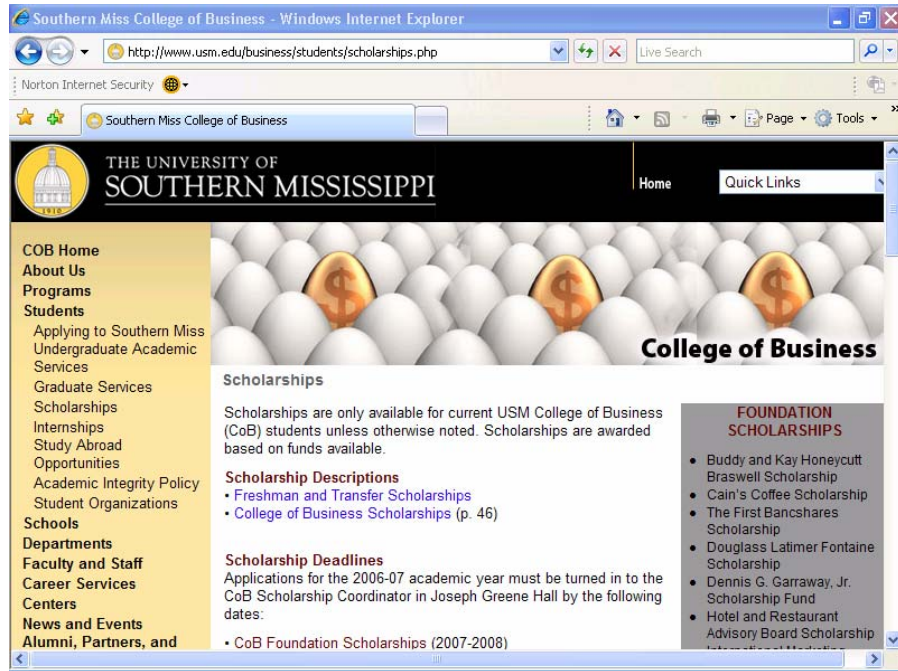


The page from Williams above also suggests that a “Dean’s Blog” and “Dean’s Podcasts” are forthcoming. However, sources indicate that there is little chance of such a future occurrence.

As the “Students” page below shows, *Wall Street Wally* makes more than one appearance on the CoB’s web space at www.usm.edu. The photo collage in the screen below appears to mix new photos with photos that appeared in various places on the CoB’s older web pages.



As shown below, the “Scholarships” page has some interesting graphics:



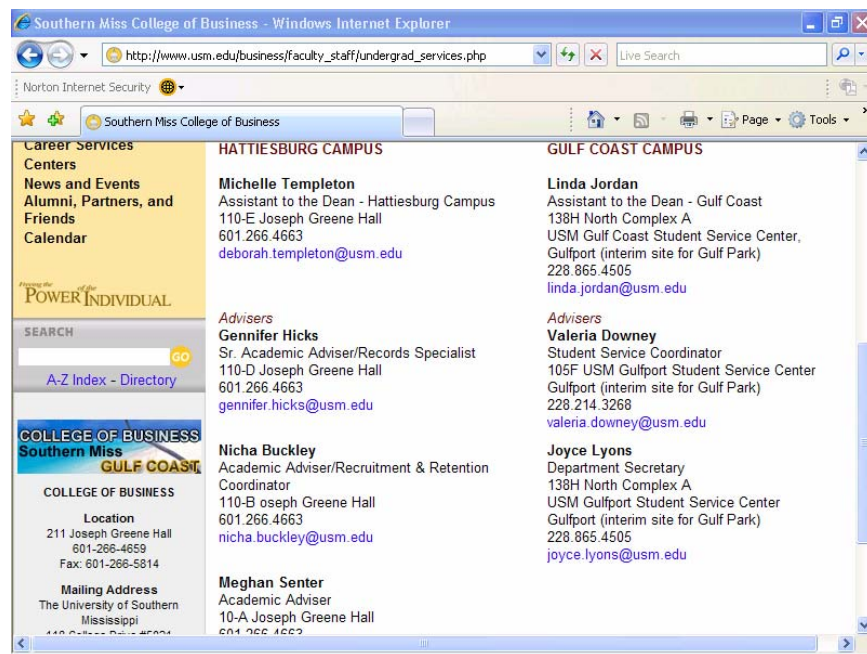
The screen above lists all of the CoB Dean’s Office staffers. Including the Dean and Associate Dean, these are:

Alvin Williams

Dean

Joseph Peyrefitte	Associate Dean
Emile Dieth	Development Dir.
Jan May	Mgr of PR
Amy Yeend	Career Services
Sonia Gaines-Littles	ALC & Exec Assist
Lykinda Warner	Admin Assist
Linda Jordan	Assist to Dean
Joyce Lyons	Secretary

The following screen shows all of the Undergraduate Academic Advisors who work in the CoB:



Along with the Director of UG Programs, these are:

Gwen Pate	Dir UG Programs
Michelle Templeton	Assist to Dean
Gennifer Hicks	Sr Acad Advisor
Nicha Buckley	Acad Advisor
Meghan Senter	Acad Advisor
Valeria Downey	Stud Serv Coord
Joyce Lyons	Secretary

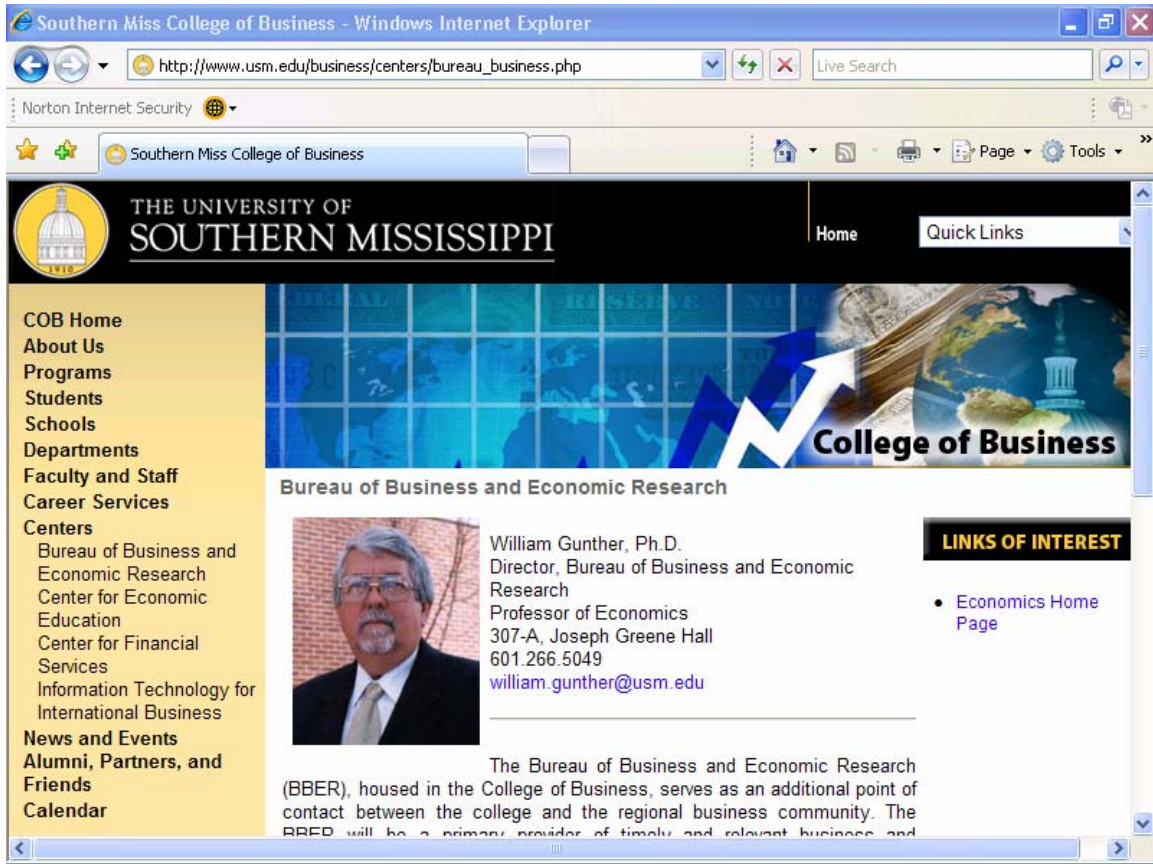
With the information taken from the new Graduate Academic Services page, shown below, the resources being consumed by the central administration of the CoB have grown to an enormous proportion. The entire list of central administrators in the CoB is presented below as well.



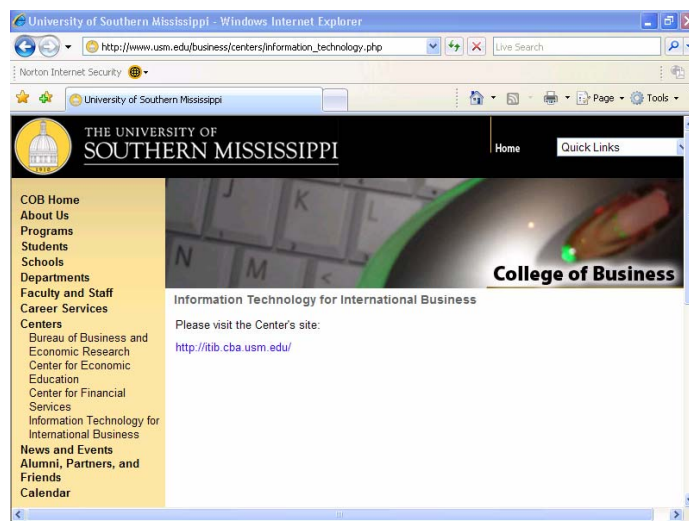
Dean's Office Administrators, College of Business, 2007-08

Alvin Williams	Dean
Joseph Peyrefitte	Associate Dean
Emile Dieth	Development Dir.
Jan May	Mgr of PR
Amy Yeend	Career Services
Sonia Gaines-Littles	ALC & Exec Assist
Lykinda Warner	Admin Assist
Linda Jordan	Assist to Dean
Joyce Lyons	Secretary
Gwen Pate	Dir UG Programs
Michelle Templeton	Assist to Dean
Gennifer Hicks	Sr Acad Advisor
Nicha Buckley	Acad Advisor
Meghan Senter	Acad Advisor
Valeria Downey	Stud Serv Coord
Joyce Lyons	Secretary
Francis Daniel	Dir Grad Programs
Shirley Luse	Assist to Grad Dir

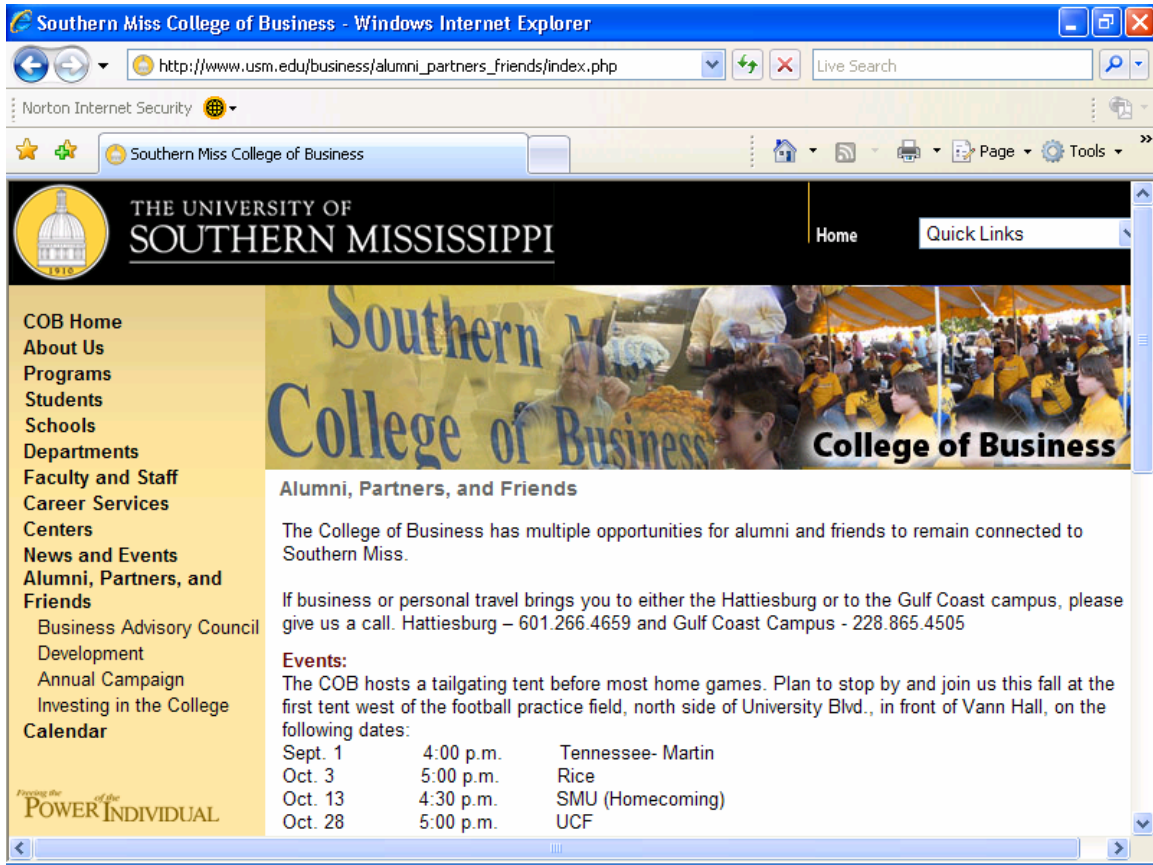
William Gunther's Bureau of Business & Economics Research page is inserted below:



The Information Technology for International Business incubator belonging to economics professor (and former CoB Associate Dean) Farhang Niroomand is being treated by the CoB's administration as an actual "Center," as the screen below shows:



Finally, the link to the “Alumni, Partners, and Friends” page leads to the following page:



The photo collage above appears to show economics professor Edward Nissan eating barbecue prior to a USM football game. It also looks as though Barbara Carter, wife of EFIB Chair George Carter, is shown above (center, wearing sunglasses) enjoying some pre-game festivities at the CoB’s “corporate” tent.

Time permitting, USMNEWS.NET readers should take a visit to the CoB’s new web space at www.usm.edu. Many of the mistakes and mis-statements found on previous CoB web pages can still be found, along with some new ones.