

"Congratulations Harold and Susan"

The title used above is the title of CoB dean Lance Nail's 27-April-09 e-mail to CoB faculty announcing that the University of Texas – Tyler has hired former CoB dean, and current CoB management professor, Harold Doty, as its new College of Business and Technology dean. Nail's announcement capped a busy day in USM's CoB, as earlier reports from Greene Hall had Doty already throwing books, journals and other academic materials out into the JAG hallway in preparation for his move west. The title of Nail's e-mail also didn't fool many who read it, not that it was intended to do so in any way. However, most would assume that including "Susan" in the title would represent the usual "First Lady" type of congratulations. In Susan Doty's case, this is not (ever) to be. Nail's e-mail said it all when it pointed out that Harold will start his new duties in May-09, while Susan *will join the UT-Tyler economics faculty in the fall* of 2009. What failed to receive mention in Nail's e-mail is that Susan (MBA '82, Bryant University) is no more qualified to occupy a seat in UT-T's ECO faculty than she was to be in USM's – a position she occupied from 2007-09.

With Harold Doty's departure from MGT, the unit loses its top dog in terms of Google Scholar citations. It also loses a better-than-average (for that unit) publisher, though not much has come from Doty since his arrival in USM's CoB back in July-03. Doty's publication record and Google Scholar cites are shown at the end of this report in Table 1. As shown there, Doty's publication record is, to use EFIB chairman George Carter's term, "gappy." There is also a quite clear decline in quality, from the 1992-96 group containing 2 AMJs and an AMR, to the 2005-07 group containing *Journal of Managerial Issues* and the quite obscure *Journal of Current Issues in Finance, Business and Economics*. On the Google Scholar cites side, Doty's total to date is 2,187 – the top figure in the current CoB. However, the first group (1992-96) is picking up 114.43 per year, while the latest group (2005-07) is bringing in just 6.42 cites per year. If the former period is a feast, the latter is a famine.

In terms of Google Scholar citations, the loss of Doty is a major blow to the CoB. In terms of aggregate journal publication portfolios, its loss is a big blow as well. However, in terms of what Doty was able to accomplish while at USM, only four publications and 24 Google Scholar citations are lost. According to sources, none of the four journals is recognized as an A-level journal at many Tier 2-type institutions, and 24 GS cites to work done since 2003 is not much, particularly for someone trained at U-Texas and who practiced at U-Arkansas and Syracuse-U for more than one decade before coming to USM in 2003. This "mixed bag" in terms of research credentials is only diluted by the near-universal view that Doty's presence in USM's CoB during 2003-09 did major harm to the institution. This harm, which includes major plagiarism and accreditation scandals as well as numerous "human resources issues," may never be fully overcome by the institution. Given that CoB dean Lance Nail understands the magnitude of the costs inflicted on the CoB by the Dotys, his "Congratulations Harold and Susan" is probably more about the future of the CoB than it is the Dotys' future, and that of the business school at UT-Tyler.

Table 1**Harold Doty's Publication Portfolio**

Year	Journal Publications	Google Scholar Cites
2009		
2008		
2007	Journal of Current Issues in Finance, Business and Economics	0
2006	Journal of Business Research	5
2005	Journal of Management	11
	Journal of Managerial Issues	8
2004		
2003		
2002		
2001		
2000		
1999		
1998	Organizational Research Methods	174
1997		
1996	Academy of Management Journal	1,129
1995		
1994	Academy of Management Review	321
1993	Academy of Management Journal	399
1992	ACA Journal	21
1991		
1990	Organization Science	113
	PhD dissertation	6