

Did They Get Fries with That?

CoB "Teachers" Become "Professors" . . . Again

The 29-March-2011 *Special Report* [entitled](#) "Teachers . . ." described updates to the CoB's webpages at usm.edu that indicated that professors in USM's b-school were being referred to as "Teachers." Since that report was posted in late March-2011, things have changed with regard to the CoB's webpages. Each of the inserts from the earlier report is inserted below, with the "Teachers" label circled in red, as before. In each case, these are followed by abbreviated versions of the current depiction, with the new "Faculty" designation circled in blue.



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Location Information

Location
313 Joseph Greene Hall

Mailing Address
The University of Southern Mississippi
118 College Drive #5176
Hattiesburg, MS 39406-0004



Babu George



Evelyn Green



Marsha Lay



Cathie Price

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Marsha Lay

Management and International Business



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SherRhonda Gibbs Bruce Gilstrap Joseph Peyrefitte Jennifer Sequeira

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Management and International Business





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Marketing and Fashion Merchandising

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Teachers

Fashion Merchandising







Brigitte Burgess



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Marketing

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 The University of Southern Mississippi

Faculty


Marketing




Leisa Flynn, Chair






Melinda Andrews



Jamye Foster



Dolly Loyd

Sources say that it appears as though the CoB, and/or USM, administration faced some pressure to rectify a bad situation when it originally referred to these professors and instructors as “Teachers.”