

# Just an Old Sweet Song

## In and Around USM's College of Business

Reports continue to arrive at USMNEWS.net offices about former CoB faculty who are moving around the country. The latest of these is Franklin Mixon, who is heading to Mercer University for the 2009-10 academic year.



Interestingly, Mercer University, located in the heart of Georgia, is ranked as the 8<sup>th</sup> best comprehensive (Master's) university in the U.S. South by *U.S. News & World Report's America's Best Colleges 2009*. According to USMNEWS.net's [Former CoB Fish in Other Ponds](#), Mixon is now the only post-2003 former CoBer to land two top 5 jobs since leaving USM, with the first being Tier II Auburn University. Also, combined with former CoB international business professor Len Trevino's [recent move](#) to Loyola University, Mixon's move to MU looks to mark a recent trend in former CoBers moving to private institutions. Finally, with his move to MU, Mixon joins a named college in MU's *Edward W. Stetson School of Business & Economics*. In this regard, Mixon joins 11 other post-2003 former CoBers.



**Leisa Flynn**

The [addition](#) of Florida State University's Leisa Flynn (shown above) to CoB dean Lance Nail's management team – in this case as chair of marketing and fashion merchandising – continues to generate buzz in an around USM's b-school. A recent Internet search reveals that Flynn has compiled **617 Google Scholar citations**. That total puts Flynn at [the top](#) of the current CoB. As one source put it, ". . . Flynn looks like a 'good get' for Lance Nail. It's a real shame she's going into administration, and not into a traditional, research-active faculty line." Given

the general lack of quality research in today's CoB, it's difficult to argue with such a sentiment.

Retired CoB management professor Bob Boothe recently carded a [hole in one](#) at the 130-yard sixth hole at Hattiesburg's Timberton Golf Club on 6-May-09. The Timberton neighborhood is or has been home to former CoB faculty like James Henderson, Charles Sawyer, and Tony Henthorne, to name a few. Sources say Boothe is a fairly regular reader of USMNEWS.net.



USM's cross-town academic rival William Carey University has broken ground on a new School of Osteopathic Medicine (see photo above). The Commission on Osteopathic Accreditation has already pre-accredited WCU's new School, which already has an academic dean in place. The new dean is Dr. Michael Murphy, who told *The Hattiesburg American* that WCU's SoOM will provide primary care physicians.



Sources tell USMNEWS.net that WCU, which *has already* celebrated the 100 years of service that USM is looking forward to celebrating in 2010, will have, with the new School of Osteopathic Medicine, a captive audience of medical care professionals that it can offer a Physicians MBA (PMBA) program. The steady stream of medical professionals – from the new medical school faculty at WCU to the current doctors holding privileges at both Forrest General and Wesley Medical – should, indeed, offer WCU's b-school opportunities that are likely out of the reach of USM's CoB.

Until next time.