

Mock SEDONA Testimonials

[Disclaimer: *The SEDONA testimonials below are not real.*]

If you've read the "Special Report" that takes one on a Virtual Tour of SEDONA, you know by now that there are "testimonials" from SEDONA subscribers on the company's website. These are provided by College-level administrators at various schools.

What follows below is a series of **mock testimonials** from our own CoB administrators that may be worthy of consideration by SEDONA officials.

TESTIMONIAL #1

I travel on occasion, and can sometimes be away from the office. SEDONA has been a lifesaver for me. I can rule my college from as close by as my house or as far away as Hong Kong or Tokyo, should I ever go there. If I knew where the SEDONA offices were located, I might even make an Academic Visit just to say hello.

**Farhang Niroomand, Associate Dean for Academic Affairs,
College of Business, University of Southern Mississippi**

TESTIMONIAL #2

I'm a strategy guy. I would focus my comments on the bounded rationality in me. For example, I need to know, for example, what my faculty are up to, and SEDONA allows me to have Melia pull files for me at a moment's notice so that I can focus on certain targeted faculty members that I need to get the provost to support. I can't run a College of Business by myself. I've already had to hire a Placement Officer for the College, and I had to build an interview suite. USM didn't have these when I got here. I'd rather not have to do all of these things. SEDONA has been a plus. SEDONA, and the 'Syracuse model', will be all I should need at my next job.

**Harold Doty, Dean of the College of Business, University of
Southern Mississippi**

TESTIMONIAL #3

By and large, SEDONA has been a real asset. It allows our faculty members to use their own standard of accuracy to provide a single-source of information --- it's our official faculty vita. We get relief, SEDONA makes \$3,500, and all these ad hoc requests for paperwork go away.

George Carter, Chair of the Department of Economics, Finance & International Business, University of Southern Mississippi

TESTIMONIAL #4

I'm probably an exception at my College. I don't see what the big deal about SEDONA is. All anyone should have to do is count their publications on issues related to their discipline and put that number up on the College's webpage, like I did.

Roderick Posey, Director of the School of Accountancy and Information Systems, College of Business, University of Southern Mississippi

TESTIMONIAL #5

I think all of the information on SEDONA should be public, but only after I go through and certify that everyone's record is completely accurate. For example, if you look at that conference he typed in Japan after Hong Kong. I guess they didn't know. It's irresponsible and unprofessional to talk about some of this, at least until I can go through and certify. I did not sit in on the 2005 evaluation meeting. I don't know where that came from.

Donna Davis, Professor of MIS and Official SEDONA Coordinator, College of Business, University of Southern Mississippi