

# Niroomand, UH-Victoria Land Yang

*Former CoB Associate Dean Continues to Outmaneuver Former CoB Dean*

Former CoB associate dean Farhang Niroomand continues to run circles around his former [boss](#), Harold Doty, since they resigned their CoB administrative posts in April of 2007. Before Doty began [planning](#), as the b-school dean at the University of Texas at Tyler, to secure the [services](#) of former CoB management professor Stephen Bushardt (from Spring Hill College), Niroomand and the b-school at the University of Houston at Victoria were landing former CoB assistant professor of management Jie Yang (from Kean University).<sup>1</sup> Long-time followers of USMNEWS.net are familiar with the plethora of reports and editorials that detail Bushardt's controversial and political activities while a CoB faculty. According to sources, Bushardt's departure from the CoB just a few years ago likely counted as a *net gain* for the organization. Yang's departure for Kean University, on the other hand, was a major blow to the CoB's portfolio.



**Niroomand**

**Yang**

Sources tell USMNEWS.net that Niroomand followed Yang's productivity in the CoB and at Kean, and likely saw, in hiring her, an opportunity to improve the b-school at UHV. Since leaving the CoB, Yang has published in four unique A-level journals (according to the CoB's 2008 journal ratings). These include the *International Journal of Production Research*, the *International Journal of Quality & Reliability Management*, the *International Journal of Technology Management*, and *Omega*. Bushardt, on the other hand, has reportedly produced only one A-level publication during his lengthy career, and this (1) came after leaving USM, and (2) appeared in the dubiously rated *Decision Sciences Journal of Innovative Education*, for which Bushardt serves as an editorial board member.

These relatively new hires – Bushardt at UTT for 2010-11 and Yang at UHV back in 2009-10 – represent one arrow in each dean's "quiver of ideas" for managing a b-school. If they are any indication, reports are that the b-schools at UTT and UHV are moving in opposite directions at the moment.

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<sup>1</sup> Doty served as CoB dean from 2003-2007. He was hired as dean by UTT in the middle of 2009. Niroomand served as CoB associate dean from 1998-2007. He was hired as dean by UHV in early 2009.