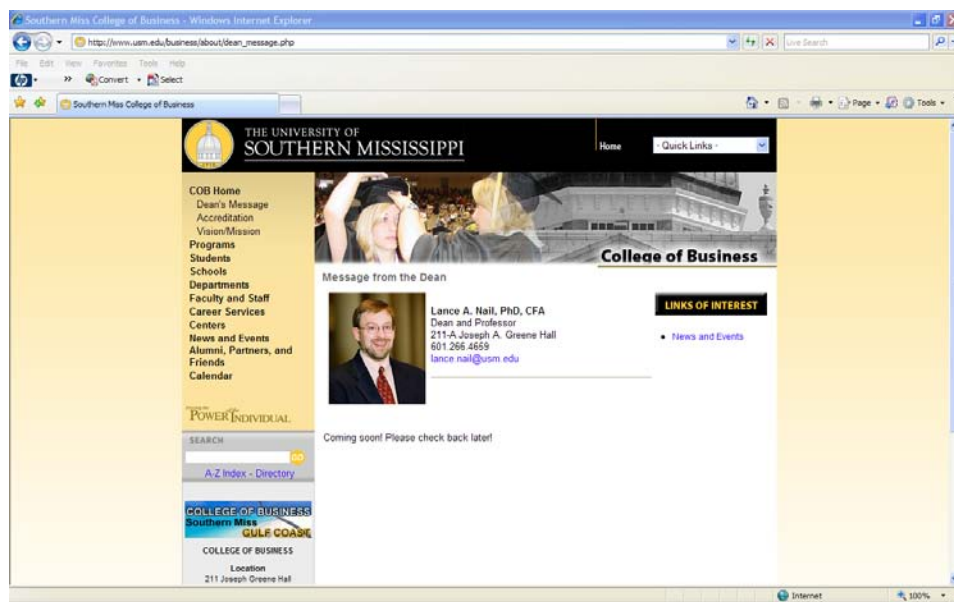


## One CoB, Two Deans

Within days of them taking the reins at their new b-school dean posts, former CoB administrators Harold Doty (University of Texas – Tyler) and Farhang Niroomand (University of Houston – Victoria) had worked and re-worked their "Dean's Message" statements on their respective college/school websites. Each had also experimented with multiple accompanying photographs before settling in on a preferred one. CoB dean Lance Nail, however, has yet to even draft a single "Dean's Message" for the USM website, even though he's been on board as CoB dean since 1-July-08 (12 months ago). As shown below, Nail's page continues to state that a message is coming soon, and it has for many months now.



Such is life with the "inside dean/outside dean" model, like the one Nail is implementing with his sidekick, CoB associate dean Joseph Peyrefitte. As a result, the important, day-to-day "inside" tasks are falling to the side, as Peyrefitte is usually considered to be unqualified to serve as dean of a business school at an institution the size of USM. On the outside things also look scant, as there have been no high-profile donations to the CoB since Nail hit the road, almost permanently, to seek them out. While most CoBers would never now choose to have either Doty or Niroomand hanging around as CoB dean on a day-to-day basis, they would prefer an inside dean, and not a "ghost dean" as Nail has become. Though Nail probably will not be around the CoB when AACSB rolls back to town in 2012 – some say he's now after the same position at Salisbury University – if he is still around then CoB faculty are sure to whisper to Peer Review Team members that the "ghost dean" thing isn't working so much for them, or the CoB.