

## Out of Cite 2

### A Look Back at the Google Scholar Citations Reports from Summer 2006

In mid-July of 2006, USMNEWS.NET provided a series of reports that tabulated the Google Scholar citations to CoB faculty research. The tables from the first of those reports are inserted below. It ranks CoB faculty by aggregate Google Scholar citations.

<b>Do CoB Administrators Count Cites?</b>			
<b>CoB Faculty Citations from Google Scholar</b>			
<b>Rank</b>	<b>Name</b>	<b>CoB Unit</b>	<b>GS Citations</b>
1	Barry J. Babin	MKT	437
2	James T. Lindley	FIN	268
3	Franklin G. Mixon, Jr.	ECO	194
4	Tony L. Henthorne	MKT	131
5	W. Charles Sawyer	ECO	120
6	Laurie A. Babin	MKT	116
7	Ernest W. King	FIN	115
8	Donna L. Davis	MIS	99
9	Mark A. Klinedinst	ECO	52
10	Alvin J. Williams	MKT	49
11	Chang-Tseh Hsieh	MIS	45
12	Jie Yang	MGT	43
13	Edward Nissan	ECO	30
14	Joseph A. Peyrefitte	MGT	28
15	Sharon Topping	MGT	26
16	Jon C. Carr	MGT	19
17	William D. Gunther	ECO	18
18	Elizabeth K. LaFleur	MKT	17
	Talai Osmonbekov	MKT	17
20	Stephen C. Bushardt	MGT	16
	Jennifer M. Sequeira	MGT	16
22	John M. Clark	FIN	15
	Michael J. Vest	MGT	15
24	Chauncey M. DePree	ACC	13
25	George H. Carter	ECO	12
26	Laurence K. Eisenberg	FIN	10
	Sean P. Salter	FIN	10
28	Trellis G. Green	ECO	9
29	James R. Crockett	ACC	6
	Charles E. Jordan	ACC	6
	Tara B. Lopez	MKT	6
32	Kuo Lane Chen	MIS	4
	Stanley J. Clark	ACC	4
34	David L. Duhon	MGT	3
	James R. Henderson	ACC	3
	Fujun Lai	MIS	3
	J. Scott Magruder	MIS	3
	Farooq Malik	ECO	3

39	Marvin J. Albin	ACC	2
40	Brian T. Gregory	MGT	1
	Daniel C. Monchuk	ECO	1
	W. Robert Smith	ACC	1
43	Mary Anderson	ACC	0
	Daniel F. Michael	MGT	0
	Francis Daniel	MGT	0
	Stanley X. Lewis, Jr.	MIS	0
	Gwen R. Pate	ACC	0
	Roderick B. Posey	ACC	0
	William C. Smith	MKT	0
	Ken Zantow	MGT	0

Notes: Google Scholar citations count taken in July of 2006. Readers are encouraged to report any errors and omissions they find.

As a preview to an update to this series of reports, investigators at USMNEWS.NET went through the first table above and highlighted the names and Google Scholar citations of all of the faculty in the table who are no longer part of the CoB (as of fall 2007). The amended table was presented in a recent report entitled “Out of Cite,” and it is inserted again below:

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	Sean P. Salter	FIN	10
28	Trellis G. Green	ECO	9
29	James R. Crockett	ACC	6
	Charles E. Jordan	ACC	6
	Tara B. Lopez	MKT	6
32	Kuo Lane Chen	MIS	4
	Stanley J. Clark	ACC	4
34	David L. Duhon	MGT	3
	James R. Henderson	ACC	3
	Fujun Lai	MIS	3
	J. Scott Magruder	MIS	3
	Farooq Malik	ECO	3
39	Marvin J. Albin	ACC	2
40	Brian T. Gregory	MGT	1
	Daniel C. Monchuk	ECO	1
	W. Robert Smith	ACC	1
43	Mary Anderson	ACC	0
	Daniel F. Michael	MGT	0
	Francis Daniel	MGT	0
	Stanley X. Lewis, Jr.	MIS	0
	Gwen R. Pate	ACC	0
	Roderick B. Posey	ACC	0
	William C. Smith	MKT	0
	Ken Zantow	MGT	0

Notes: Google Scholar citations count taken in July of 2006. Readers are encouraged to report any errors and omissions they find.

“Out of Cite” noted the following about the table above:

As the highlighting indicates, two (40%) of the Top 5, and three (50%) of the Top 6 cite producers in the CoB (from mid-July 2006) will be departing the CoB over the summer of 2007. With these three faculty will go **673** Google Scholar citations to their research. Looking further down the list reveals that about 20% of the CoB’s Top 30 cite producers from mid-July of 2006 will no longer be with the CoB in August of 2007. In all, seven CoB faculty, who produced (as of mid-July 2007) from 1 citation to 437 citations, will no longer be part of the CoB team by fall semester of 2007. In all, **696** citations will be leaving with them – a figure that represents **35%** of the 1,986 citations in the table.

That original preview report, “Out of Cite,” also pointed out:

Of course, . . . changes have occurred in addition to the departures. New faculty were brought into the CoB after mid-July of 2006, and the remaining faculty have almost certainly increased their citations count. However, those departing have increased their totals as well, so the net result from the CoB’s recent spike in turnover remains to be seen . . .

This report, a sequel to the original “Out of Cite” preview report recently published here at USMNEWS.NET, further investigates, as a preview to a forthcoming summer 2007 report on Google Scholar Citations in the CoB, the Google Scholar citations of the seven (7) departing CoB faculty highlighted in the second (of two) tables above. The table below shows how much the Google Scholar citations of these seven professors has changed since the summer 2006 report was published.

<b>Name</b>	<b>Unit</b>	<b>Jul-2006 GS Cites</b>	<b>May-2007 GS Cites</b>	<b>ΔGS Cites</b>
Barry Babin	MKT	437	572	+135
Charles Sawyer	ECO	120	156	+ 36
Laurie Babin	MKT	116	170	+ 54
L. Eisenberg	FIN	10	45	+ 35
James Crockett	ACC	6	8	+ 2
Tara Lopez	MKT	6	7	+ 1
Brian Gregory	MGT	<u>1</u>	<u>1</u>	<u>nc</u>
		696	959	+263

As the new table above points out, the CoB is *not* losing 696 Google Scholar citations with the departure of these seven faculty, it is losing (in one case has *lost*) a total of **959** Google Scholar citations – a total that is about **38 percent larger** than originally reported in “Out of Cite . . .” This is a truly amazing statistic, and even more troubling now that the IHL has approved a request allowing the CoB to charge its students 7% more in tuition for the 2007-08 academic year (see <http://www.hattiesburgamerican.com/apps/pbcs.dll/article?AID=/20070518/NEWS01/705180301>). This appears to be yet another USM case of “Pay more (\$300/semester), get less (959 fewer Google Scholar cites).”