

## Perks for Buds XVI

### Musical Professorships – Accounting

The Morgan Professorship was established to provide additional financial rewards for accounting research. In reality, the Morgan Professorship has been a rotational toy passed around – as one sage observer opined – like the town whore. There is no “earning” it. There is no “competition” for it. It is a keep breathing in-and-out and wait your turn trophy. No more penetrating proof is required than the current holder, Roderick Posey; he proclaims ‘over one hundred’ publications, but no one can seem to find more than a few. The apparent only factor in Posey’s possession of the Morgan Professorship is his historic loyal behavior.

Under Dean Nail, and the coming new Director for Accounting, the Accounting faculty (all by itself with no one left to blame for itself) will need to step-up their quantity and quality of publications. Perhaps the Morgan Professorship will be given to the new Director for his or her research productivity; if so, even the Accounting faculty should understand that signal. Perhaps the Morgan Professorship could go to other CoB faculty who are publishing in academic accounting journals. Someone needs to be publishing there. How about new accounting faculty hires? Another good signal; whatever the choice, it appears clear the time for the status quo, especially the status quo ante, is past. Enjoy the Morgan Professorship while you can – that is a fading perk for buds.