

SEDONA Files

In an effort to shed more light on the annual evaluation process in the CoB, this is Part X in a series of examinations of CoB faculty SEDONA materials, as they appeared on 2 May 2006, or just after the time of the CoB's annual evaluation. Previous exhibits have pointed out that CoB faculty are responsible for maintaining their CV items on SEDONA, an electronic database. As stated in an e-mail by Dean Doty, SEDONA materials **only** are to be evaluated by CoB administrators at the annual review hearing.

In this issue we visit the SEDONA records of David Duhon (Associate Professor of Management). Under the heading **Faculty Development**, the following entry appears among a list of development-related matters in David Duhon's SEDONA records:

Instructional-Related Conference

2005: Attended MBA Program Development Session. Participated in session put on by leaders from top MBA programs and how they marketed, and presented their EMBA programs. Dallas, Texas.

This entry sheds even more light on the so-called "shared governance" that "ruled" the development of Doty's Digital MBA (i.e., DMBA) program. It appears to us as though Duhon was working with Doty in the development of an electronic (the "E" in "EMBA") delivery system of the CoB's MBA program (i.e., an online MBA program) long before that process entered any so-called shared governance phase.

Duhon's SEDONA record does not list him as being a member of the Graduate Programs Committee, nor is it our understanding that he is an instructor of record in the MBA program. It is our understanding that Duhon has never served as Director of Graduate Programs, and that there *was* a serving DGP throughout 2005.

Why did *he* make this trip to Dallas? Is he serving as Doty's "Special Envoy" in certain matters, such as the DMBA program? What did Duhon get from Doty in return for this service? How much did this trip to Dallas cost the CoB?

The entry itself is not packed with details. It is deserving of further investigation within other reports that appear at usmpride.com.