

SEDONA Files

In an effort to shed more light on the annual evaluation process in the CoB, this is Part IV in a series of examinations of CoB faculty SEDONA materials, as they appeared on 2 May 2006, or just after the time of the CoB's annual evaluation. Previous exhibits have pointed out that CoB faculty are responsible for maintaining their CV items on SEDONA, an electronic database. As stated in an e-mail by Dean Doty, SEDONA materials **only** are to be evaluated by CoB administrators at the annual review hearing.

This installment covers some items related to the educational backgrounds of CoB faculty in traditional AACSB fields. That analysis is presented below, along with discussion.

Academic Background [Rod Posey, Accounting]
Ph.D.

Academic Background [Trellis Green, Economics]
Ph.D. 1984 Florida State University Tallahassee, Florida Economics

Academic Background [Edward Nissan, Economics]
Ph.D.

Academic Background [Laurence Eisenberg, Finance]
Ph.D. 1987 University of Pennsylvania Philadelphia, PA Economics

Academic Background [Jie Yang, Management]
Ph.D. 2001 Chinese University of Hong Kong Hong Kong Operations Management

Academic Background [Chang-Tseh Hsieh, MIS]
Ph.D.

Academic Background [Terri Tara Lopez, Marketing]
Ph.D. 2000 Louisiana Tech University (D.B.A.) Ruston, Louisiana Marketing

What you see above is the educational listings of 7 CoB faculty from various departments. Four of these indicate completion of a Ph.D. degree, although the relevant faculty members fail to provide a date or institution. The remaining 3 list the additional information along with "Ph.D." (although in the case of Lopez there is some inconsistency). These three individuals do provide the requisite information to substantiate qualification to potential visitors, such as an AACSB Reaffirmation Team. These listings serve as another example that highlights the "SEDONA is the Only Way!" problem in the CoB. Having produced just four installments of **SEDONA Files** to date, we sit in amazement here at **SEDONA Files** at the flippant attitude Dean Doty displayed by mandating that a system with so many omissions, inaccuracies, and inconsistencies (and perhaps even worse problems; see other reports) be used to allocate about \$250,000 of Mississippi taxpayers' money (per annum) to provide raises for the CoB's faculty.