

Here's something new: Let's really practice ethical behavior

The *Chronicle of Higher Education* [recently offered](#) “Corporate Responsibility Should Start in Business School” by Donna Sockell. Ms. Sockell advocates ...

[I]n business schools, our job is to prepare leaders to make workplaces vibrant, financially successful, and driven by values. The seemingly endless stream of business scandals is evidence that business schools are falling short.

I couldn't help but comment, especially given certain past and present ethically challenged administrators and their ally faculty at the University of Southern Mississippi:

News Flash: “The seemingly endless stream of business scandals is evidence that business schools are falling short.”

Over the decades, how often have we read “this” article?

“News Flash” may sound cynical and flippant, but buckle your seat belt, I've got a new idea about how to teach ethics.

Talking and doing are two entirely different propositions. And, we academics talk but, all too often, do not practice what we teach. Practice ethics then teach it. Make sure you have “skin in the game,” so you'll clearly understand what you're asking your students to do in their careers. Let me repeat, act ethically, yourself.

Here's something new: Let's take known unethical behavior--in our own neighborhoods--and correct it. As a way to learn how to practice ethical behavior at our universities and by extension, elsewhere. If we correct our own unethical conduct, we'll have a much better understanding of what and how to teach ethical behavior.

Any one have a suggestion?

I've got one. Let's start with the AACSB -- an important institution to hundreds of business schools. And, I've got lots of details and documentation about a failure of the AACSB to practice its own ethical principles. See, “[Ethics, Power, and Academic Corruption, Parts 1 and 2](#)” available at Amazon. Documentation and evidence was obtained through freedom of information requests, court transcripts, depositions, etc.

What do you say? Let's start really practicing ethics. And teaching it, too.

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