

Special Report

“Teachers”

A Look at How the Powers at USM are Devaluing the CoB and Its Faculty

Recent upgrades to the CoB’s website reveals, to sources at least, that the USM business college and its “Faculty” are now being devalued, though there is some uncertainty as to whom to assign the credit/responsibility. An example of what is being referred to here appears in the screen below, taken from the main page of the CoB’s management and international business website.



The link above that is circled in red indicates that the department’s “Faculty” are now being referred to by CoB and USM administrators as “Teachers.” This puts, in the eyes of many, these individuals on the level of the teaching staffs at Pearl River Community College or Jones County Junior College. This link is not confined to only the MIB faculty, it is prevalent throughout the CoB’s webpages.



The second insert, above, shows what one finds when accessing the “Teachers” link for the CoB’s casino, hospitality, and tourism management department, its smallest. Again the “Teachers” term is visible, only now it is more prevalent than before, included in larger font above the photos of the members of the department. Examples from management/IB, and marketing/fashion merchandising, are inserted below.

Management and International Business

CoB Home
Management & International Business Home
From the Chair
Departments
Degree Programs
Teachers
Location
308 Joseph Greene Hall
Mailing Address
Management & International Business
The University of Southern Mississippi
118 College Drive #5077
Hattiesburg, MS 39406-0001
Contact
601.266.4673
601.266.4630 (fax)

Teachers

Bret Becton Barry Cumble David Duhon Wanda Fennell
SherRhonda Gibbs Bruce Gilstrap Joseph Peyrefitte Jennifer Sequeira

Marketing and Fashion Merchandising

CoB Home
Marketing & Fashion Merchandising Home
Departments
Degree Programs
Teachers
Professional Organizations
Student Organizations
Career Opportunities
Contact Information
Location
Marketing & Fashion Merchandising
306 Joseph Greene Hall
Mailing Address
Marketing & Fashion Merchandising
The University of Southern Mississippi
118 College Drive #5091
Hattiesburg, MS 39406-0001
Contact
Marketing & Fashion Merchandising
601.266.4627
601.266.4630

Teachers

Fashion Merchandising
Brigitte Burgess Gallayanee Yaojuneyong
Marketing

USM president Martha Saunders loves to state that USM is the premier research institution of the Gulf South. Being home to “Teachers” only, USM’s b-school is apparently *not* a contributor to that particular distinction. In fact, if one were to visit the website of a local high school, what is found on the CoB’s webpages above is likely to be found there as well.