

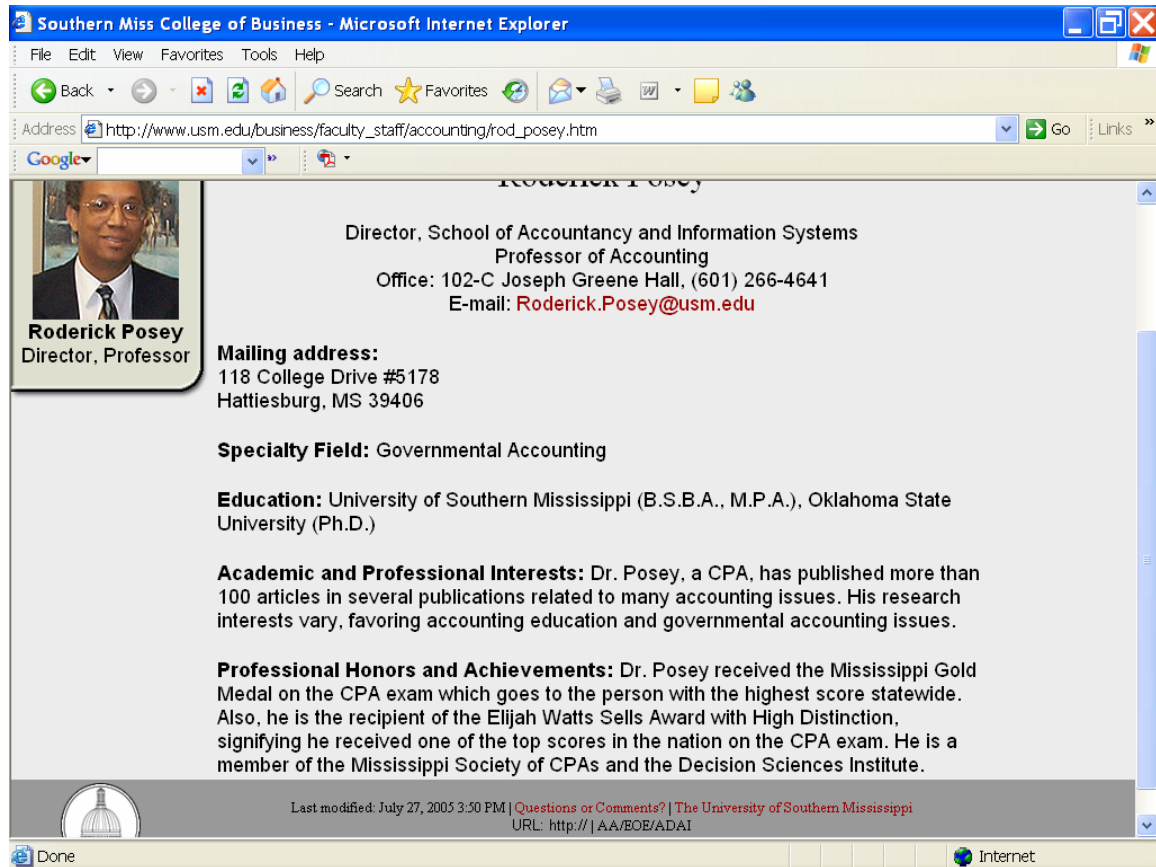
## *Special Report*

# What can We Learn from the CoB's Webpages?

### An Investigation into Information about the CoB

This Special Report examines some of the more interesting items available on the CoB's webpages. Below you will find several screens taken from various parts of the College of Business' homepage at [www.usm.edu](http://www.usm.edu), along with some commentary for each.

We start with something that was reported earlier at [usmpride.com](http://usmpride.com), the story of Roderick Posey's (former Director of SAIS) 99 missing accounting publications.



As reported earlier as [usmpride.com](http://usmpride.com), an Internet search of popular databases turned up only two (2) of Posey's "more than 100 articles." Investigators are still searching for the remaining 99 (or more) of these.

Note from the screen below that Barry Babin, Chair of Management, Marketing and Fashion Merchandising, makes a Posey-like claim in his webpage bio, though he restricts the count to "more than 70 research publications in prestigious periodicals . . ."


Southern Miss College of Business - Microsoft Internet Explorer

File Edit View Favorites Tools Help

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Address [http://www.usm.edu/business/faculty\\_staff/management/barry\\_babin.html](http://www.usm.edu/business/faculty_staff/management/barry_babin.html) Go Links

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**Barry Babin**  
Chair of Management & Marketing

## BARRY J. BABIN

Chair of the Department of Management and Marketing,  
Professor of Marketing  
Office: 306B Joseph Greene Hall, (601) 266-4629  
E-mail: [Barry.Babin@usm.edu](mailto:Barry.Babin@usm.edu)

**Mailing address:**  
118 College Drive #5077  
Hattiesburg, MS 39406

**Specialty Fields:** Consumers and service quality, marketing research, workplace stress, value, and creative problem solving

**Education:** Louisiana State University (B.A.), University of Central Florida (M.B.A.), Louisiana State University (Ph.D.)

**Professional Honors and Achievements:** Dr. Babin has authored over 70 research publications in prestigious periodicals including the Journal of Marketing, the Journal of Consumer Research, the Journal of Business Research, the Journal of Retailing, Psychological Reports, Psychology and Marketing, and the Journal of the Academy of Marketing Science, among others. Dr. Babin's research has received numerous honors including the USM Louis K. Brandt Faculty Research Award (3 times), the

Done Internet

A search of *Business Source Complete* turns up only 44 of these, as the screen below indicates.

EBSCOhost - Microsoft Internet Explorer

File Edit View Favorites Tools Help

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Address Go Links

EBSCO Research Databases Basic Search Advanced Search Visual Search Choose Databases

[New Search](#) | [Folder](#) | [Preferences](#) | [Help](#)

[Sign In to My EBSCOhost](#) | [Keyword](#) | [Publications](#) | [Thesaurus](#) | [Author Profiles](#) | [Cited References](#) | [Company Profiles](#) | [Library Holdings](#) | [Library Holdings](#) | [Indexes](#)

Results for: AU babin AND AU barry j. [Add search to folder](#) [Display link to search](#)

**Find:** babin in AU Author

and  barry j. in AU Author

and  in Select a Field (optional)

in Business Source Complete  [Folder is empty.](#)

[Refine Search](#) [Search History/Alerts](#) [Results](#) To store items added to the folder for a future session, [Sign In to My EBSCOhost](#).

1-10 of 44 Page: 1 [2](#) [3](#) [4](#) [5](#) [Next](#) Sort by:  Date [Add \(1-10\)](#)

See: All Results [Academic Journals](#) [Magazines](#)

**Narrow Results by Subject**

[CONSUMER behavior](#)

[MARKETING](#)

1. [Introduction to the special section on retailing research: things change, things stay the same.](#)  
By: Chebat, Jean-Charles; **Babin, Barry J.** Journal of Business Research, Nov2005, Vol. 58 Issue 11, p1581-1582, 2p; DOI: 10.1016/j.jbusres.2004.10.003; (AN 18756243) [Add](#)

Internet

George Carter, Chair of Economics, Finance and International Business also has an interesting bio on the CoB's webpages. From the screen below, it seems he uses the same standard of accuracy on the webpage as he does in his SEDONA file when it comes to reporting non-academic experience.

The screenshot shows a Microsoft Internet Explorer window with the address bar displaying [http://www.usm.edu/business/faculty\\_staff/economics/george\\_carter.html](http://www.usm.edu/business/faculty_staff/economics/george_carter.html). The page content includes a portrait of George H. Carter, a professor of economics, and his contact information. His mailing address is 118 College Drive #5072, Hattiesburg, MS 39406. His specialty fields are regional economics and economics education. His education includes a B.S., M.S., and Ph.D. from the University of Southern Mississippi and Texas A&M University. His professional honors and achievements include several teaching awards, service fellowships, and recognition of service from various organizations. He has served as the Department Chair, Interim Mississippi Commissioner of Higher Education, President of the Academy of Economics and Finance, and Chair of the Mississippi Commission on College Accreditation.

**GEORGE H. CARTER**

Professor of Economics  
Office: 312C Joseph A. Greene Hall, (601) 266-4651  
E-mail: [george.carter@usm.edu](mailto:george.carter@usm.edu)

**Mailing Address:**  
The University of Southern Mississippi  
118 College Drive #5072  
Hattiesburg, MS 39406

**Specialty Fields:** Regional economics and economics education

**Education:** The University of Southern Mississippi (B.S., M.S.), Texas A&M University (Ph.D.)

**Professional Honors and Achievements:** Dr. Carter received The University of Southern Mississippi Excellence in Teaching Award, 1981, 1995; BellSouth Faculty Award, 1981, 1997; College of Business Administration Teaching Excellence Award, 1997 Teaching Fellow, Academy of Economics and Finance, 2000; Service Fellow, Academy of Economics and Finance, 1999; Recognition of Service, American Dietetic Association, 1994, 1999; Recognition of Service, Mississippi Deans and Directors of Schools of Nursing, 1990; and Recognition of Service, Mississippi Commission on College Accreditation, 1989. He served as the Department Chair, The University of Southern Mississippi, 1989-97; **Interim Mississippi Commissioner of Higher Education, 1987**; President, Academy of Economics and Finance, 1996-97; Chair of Mississippi Commission on College Accreditation, 1988-89; Secretary/Treasurer, Mississippi

However, in this case the wording of the title is a little more ambiguous than what is found in SEDONA. But, keep in mind that SEDONA information is not meant to be seen by anyone other than those in charge.

CoB Associate Dean Farhang Niroomand's bio page contains some interesting items, as the screen below indicates.

http://www.usm.edu/business/faculty\_staff/economics/farhang\_niroomand.html?id=000380380 - Microsoft Internet E...


File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites Mail Print

Address http://www.usm.edu/business/faculty\_staff/economics/farhang\_niroomand.html?id=000380380 Go Links

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**Farhang Niroomand**  
Associate Dean

## FARHANG NIROOMAND

Associate Dean, Professor of Economics and International Business  
Editor, *The Journal of Current Research in Global Business*  
Office: 211B, Joseph Greene Hall, (601) 266-5028  
E-mail: [Niroomand@cba.usm.edu](mailto:Niroomand@cba.usm.edu)

**Mailing Address:**  
The University of Southern Mississippi  
118 College Drive #5072  
Hattiesburg, MS 39406

**Current Projects:**  
Editor  
Journal of Current Research in Global Business

**Project Director**  
"From Local to Global: The Internationalization of Business in Mississippi"

**Specialty Field:** International economics

**Education:** Michigan State University (Ph.D.)

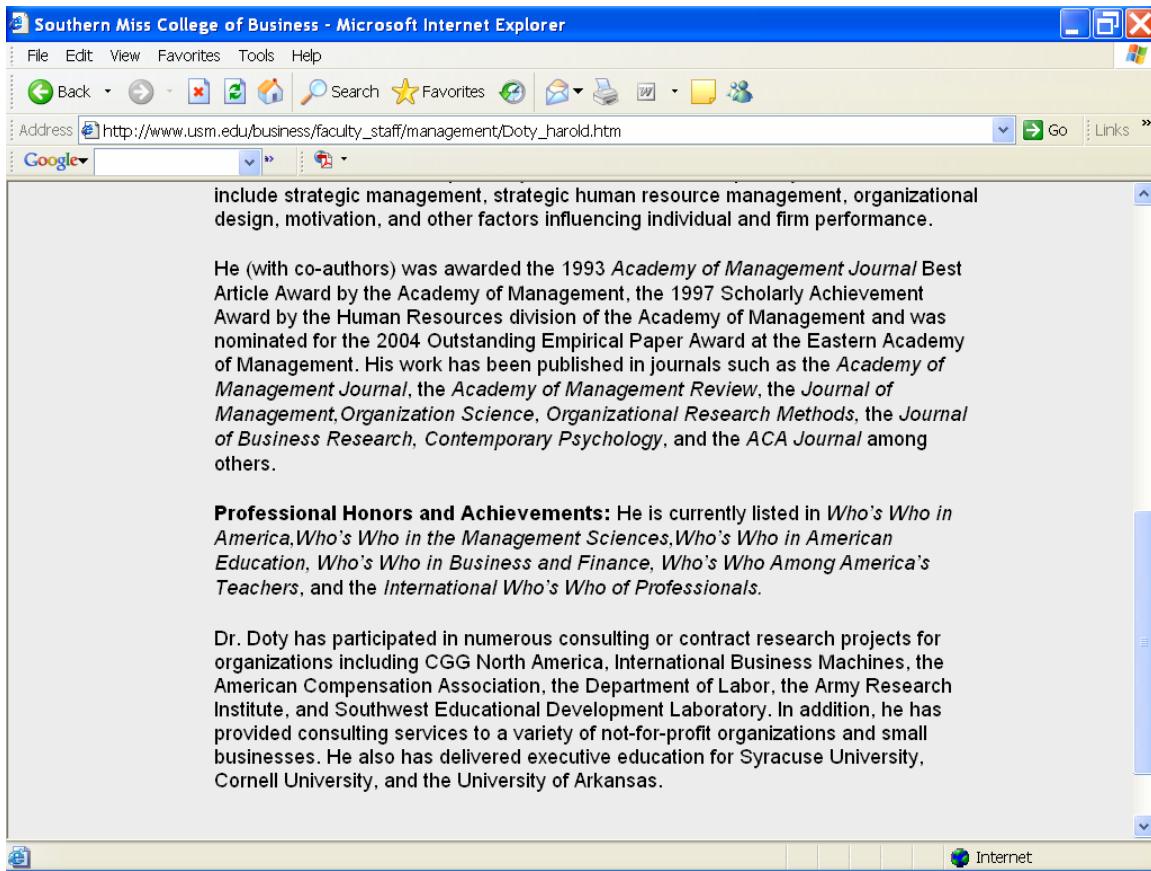
**Academic and Professional Interests:** International trade, international business, economic development

**Professional Honors and Achievements:** Dr. Niroomand currently is the Project Director for "From Local to Global: The Internationalization of Business in Mississippi," a Title VI-B grant from the U.S. Department of Education.

Internet

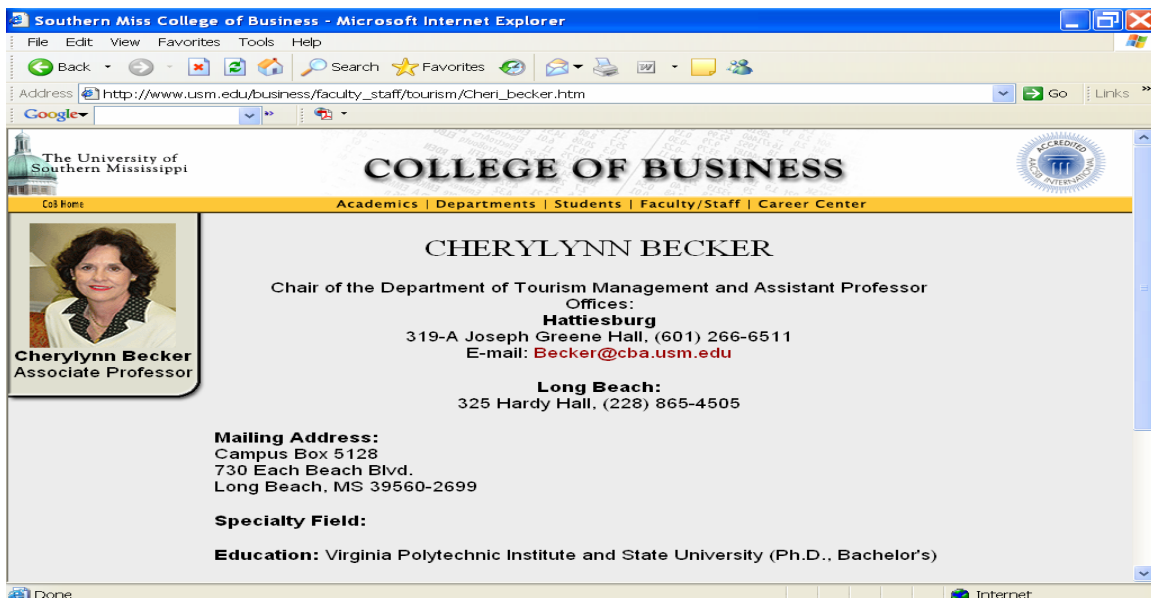
The bio states, on the left, that Niroomand is the **Project Director of the USDE Grant "From Local to Global: The Internationalization . . ."** Note also that he also lists Directorship of the Title VI-B Grant as a **Professional Honor and Achievement**, much like he does in his SEDONA vita. Only in the latter, he also adds the Grant to Service to the University.

Dean Harold Doty's bio has a few interesting details. As the screen below indicates, he has written a number of checks to the various "Who's Who" organizations.

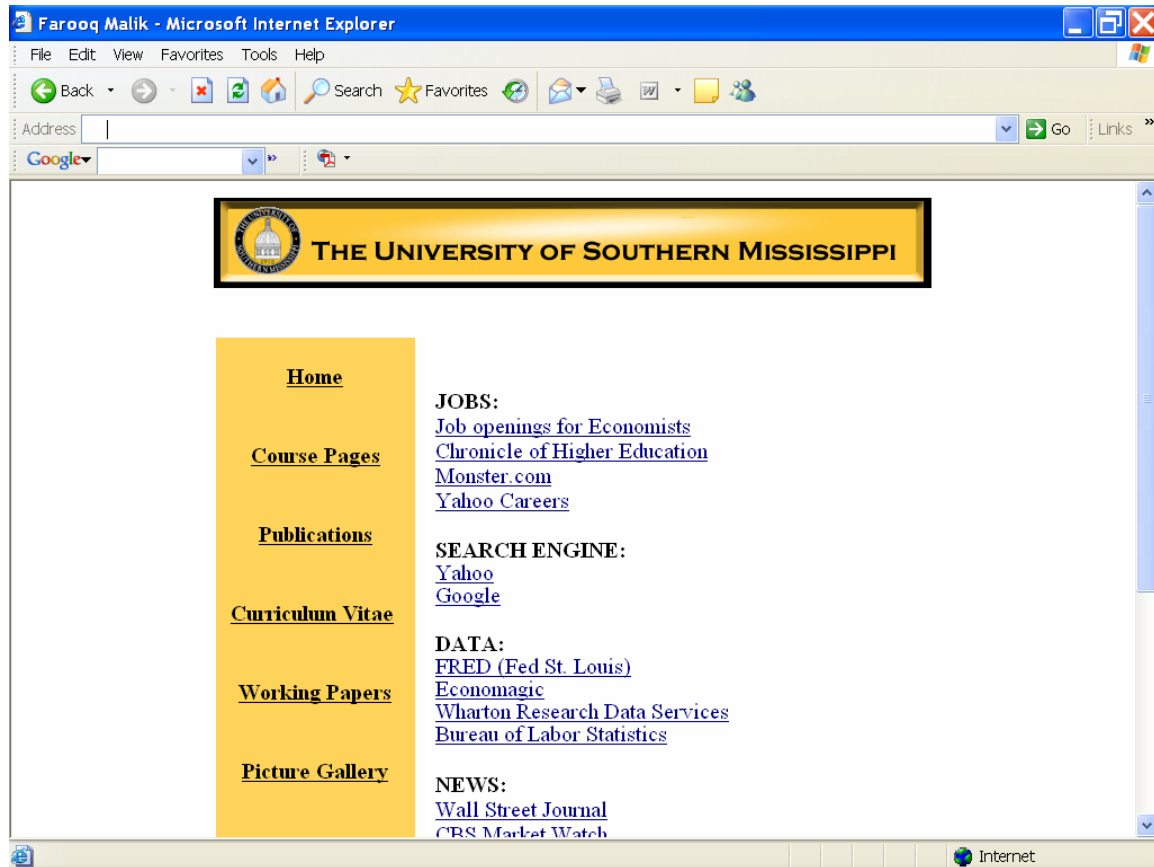


We can't help but wonder if he sought reimbursement from Arkansas, Syracuse or Southern Miss for these listings. Doty also points out in the last line that he has delivered executive education for Syracuse, Cornell and Arkansas. This is the part of the Doty-lore where it is said that he can earn thousands of dollars in a relatively brief time doing exec-ed.

As the screen below indicates, the Chair of Tourism Management is quite possibly an *Assistant Professor*.

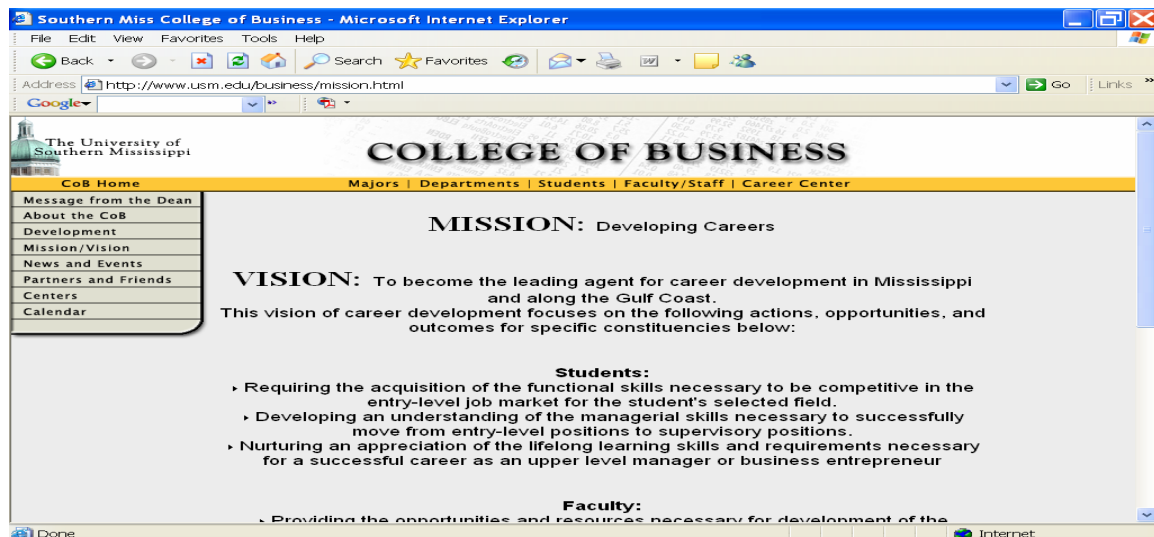


Farooq Malik, Assistant Professor of Economics, has a link to his personal webpage (from the CoB homepages). Notice in the screen below his two favorite personal links.

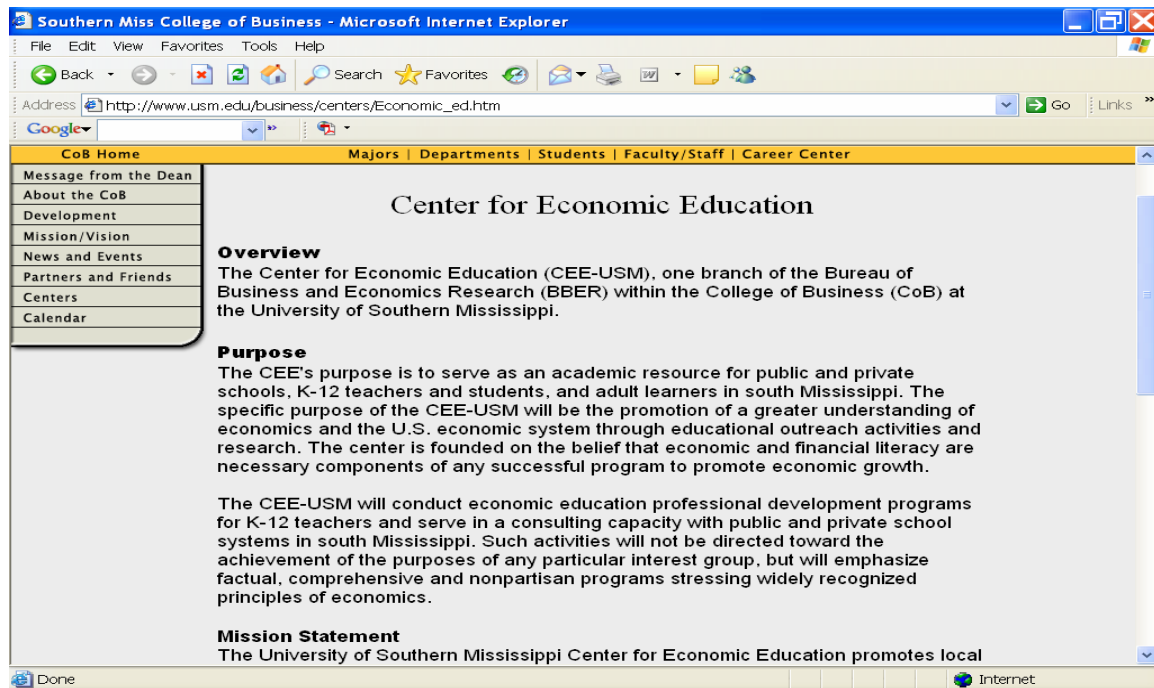


They are “Job openings for Economics” and the “Chronicle of Higher Education.” If this is any indication, working in the CoB must really be good.

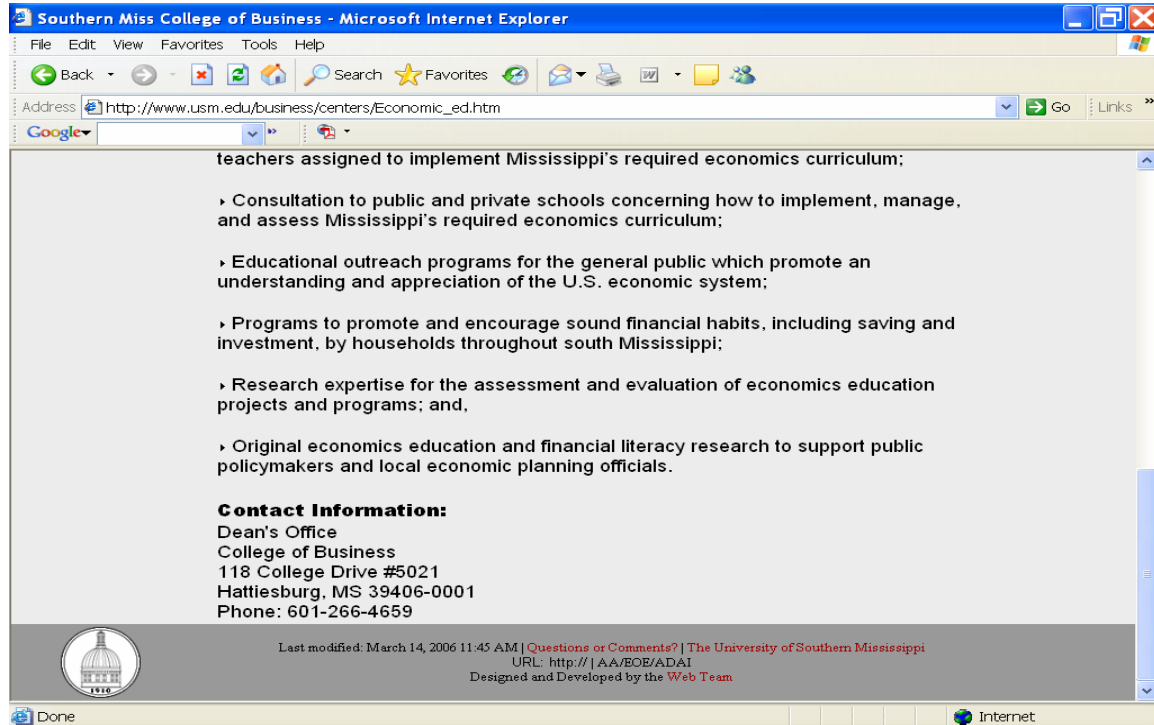
The screen below shows the Mission that the CoB borrowed from a popular human resources management textbook:



Finally, here is a screen of the webpage for the CoB's Center for Economic Education.



Note that, despite being lead educator, Susan Doty's name does not appear on the page. Instead, the contact info is as follows:



We aren't sure why this form of routing information to her is necessary. Till next time.