

Special Report

Barry Babin's "Invitation" to Korea in 2005

An Investigative Series on CoB Faculty Travel

This Special Report presents some screens detailing Barry Babin's May of 2005 "invitation" to Seoul from the Korean Academy of Marketing Science (KAMS). Details of Babin's plans for the trip are presented below, using a screen of the top portion of Babin's Permission to Travel form:



THE UNIVERSITY OF SOUTHERN MISSISSIPPI

http://www-dept.usm.edu/~faffairs/

PERMISSION TO TRAVEL

Submit all copies at least two weeks prior to date of proposed trip (90 days prior to

Name Barry Babin Title Professor SS No. [redacted]

In compliance with Section 25-3-45 Mississippi Code 1972, request is made for authorization to attend the following con Korean Academy of Marketing Science (KAMS) Se

Complete Name of Convention, Association, or Meeting (Do not abbreviate) Place of M

May 14-05 DEV-Marketing

Dates of Meeting Department Name

Invited speaker

The speaking engagement was intended for 14 May 2005. The out-of-country travel authorization form indicates that Babin "is an invited speaker" (see below).

FORM 13.20.20 Effective 11/01/2002

Dept. Serial

TRAVEL AUTHORIZATION

CHECK ALL APPLICABLE TRAVEL ITEMS REQUESTED HEREIN:

IN-STATE OUT-OF-STATE OUT-OF-COUNTRY X TRAVEL ADVANCE

(See page 2 for instructions)

EMP. NAME: Barry Babin EMP. TITLE: Professor EMP. SS#: [redacted]

AGENCY: USM DIVISION/BUDGET: College of Business/Department of Management and Marketing


DATE (s) OF MEETING/TRIP: May 13, 2005 May 14, 2005 DESTINATION (s): Seoul, Korea

TITLE OF MEETING: Korean Academy of Marketing Science (KAMS)

PURPOSE/BENEFITS OF TRIP/MEETING: Dr. Babin is an invited speaker.

Babin had just secured a position as Chair of the Department of Management and Marketing at the time he made this Korea trip, and this trip is the first in a series of “invitations” to speak at various meetings/locales that Babin accepted upon taking the Chair position. Some of the other invitations are the subject of a separate Special Report available at usmpride.com, and the price tag associated with those “invitations” is included in that report.

The **Employee Travel Voucher** filed by Babin (in June of 2005) for this trip simply reiterates the “invitation” to speak at KAMS, and does not provide additional details (see below).

 <p style="text-align: center;">THE UNIVERSITY OF SOUTHERN MISSISSIPPI EMPLOYEE TRAVEL VOUCHER</p>	Date	27-Jun-05
	Name	Barry Babin
	Phone #	266-4629
	E-Mail	barry.babin@usm.edu
	Dept Name	Marketing and Management
Title of Meeting:	Permission to Travel Filed (if yes)	
Korean Academy of Marketing Science (KAMS)	UNIVERSITY CLASS	
	Submitter	Janice Prescott
Location and Purpose of trip:	Accompanied By:	
Seoul, Korea invited speaker		

The **Travel Voucher** does, however, indicate that there were some expenses associated with this trip that KAMS did not cover. The first of these is Babin’s lodging costs, as seen in the screen captured below:

MEALS AND LODGING								
Departure Time	AM	PM			Return Time	AM	PM	
Date	14-May-05							
Breakfast							\$ -	
Lunch							\$ -	
Dinner							\$ -	
Lodging	\$ 265.50						\$ 265.50	
<i>Note: for additional days, use tabTV pg2</i>							Total Meals & Lodging	\$ 265.50

The screen above points out that Babin spent \$265.50 in a single night of lodging. This figure is confirmed by the receipt Babin obtained from the Hotel Lotte in Seoul, which is inserted below. That receipt covers the \$265.50 charge for one night that Babin filed for on the voucher above.



HOTEL LOTTE
SEOUL

Page : 1
BILL NO. :

ROOMS **2656**
GROUP NO. :
NAME (Mr. Mrs. Miss) :
BABIN JAMES BERRY
HAIR JOSEPH

OP. CODE : **BYS1**
DISCOUNT :
PM. COND. **CA**

Temp Bill
ARRIVE **2005/05/17 13:53**
DEPART **2005/05/18**
ISSUED **2005/05/18 06:29**

DATE	ROOMS	FOODS & BEV.	OTHERS	PAYMENTS	REMARKS
05.17	RM 210,000 SV 21,000 TX 23,100				DL DAY USE CHARGE EO TOWNS ROOM CHARGE EO LATE C OY CHARGE EO ROOM CHARGE SV SERVICE CHARGE TA ADDITIONAL TAX TX TAX
					WJ BUNQUEE CF PENNSULA CP VINE RESTAURANT DI DUFFY HAINS ET TAB LAM BT SOKRONGAMA KM MALGA NGIRVA CX LA SENE OB LOBBY LOUNGE IP LOULU PLAZA NB MINI BAR NO VANDER OUBERS PB LOBBY LONDON RS ROOM SERVICE SH SCHOENBRUNN TI TORRUM VF METROPOLITAN CLUB WS VANDERBUREAK
					BS THE FITNESS CENTER CR TRANSRICH CITY HDGER AG EG ROOM FACSIMILE FX FORWARD FX FACSIMILE HC BEACH CLUB PI INTERNET USE MP MOBILE PHONE WI WIRELESS INTERNET IS INTERNATIONAL
	SUB TOTAL				
	254,100			TX. INC TX	
	GRAND TOTAL				
	254,100				
	265.50	PAYMENTS	OUTSTANDING BALANCE	254,100	
			265.50		

The receipt above also suggests that Joseph Hair stayed with Babin. Readers of usmpride.com will recall that Hair is one of Babin's textbook coauthors (see "The Babin Textbook Factory" at usmpride.com). There is no indication on Babin's voucher regarding how the lodging expenses in Seoul were divided among the two, nor whether or not this trip was textbook- (business-) related/involved a textbook publisher.

The insert below points out that KAMS paid for Babin's airfare to Korea, but that Babin filed for reimbursement from USM for his personal vehicle travel to Baton Rouge.

TRAVEL BY PERSONAL VEHICLE					
Did you use a University vehicle? Yes (or) No					
Date	From	To	Miles	Rate	TOTAL
13-May-05	Hattiesburg, MS	Baton Rouge, LA	336	0.405	\$ 136.08
	round trip			N/A	\$ -
Note: for more mileage, use either tab Multi Trip Mileage (or) TV pg2					Total Travel By Personal Vehicle \$ 136.08
TRAVEL BY PUBLIC CARRIER (Mode = Airfare, Rental Car, Bus, Train, etc)					
Date	From	To	Mode	Ticket Amt	
	(AIRFARE PAID BY ACADEMY)				

The screen above indicates that Babin's trip to Baton Rouge cost \$136.08.

The final insert, below, shows that Babin's "invitation" to the KAMS in May of 2005 cost a total of \$401.58, and that Babin was reimbursed \$300 of that amount. The \$300 came from two of the CoB's pots of money.

Total Other Expenses	\$ -
Total for this page	\$ 401.58
Total for TV pg2	\$ -
Total for Multi Trip Milage	\$ -
Total for BusRelatedExpense	\$ -
TOTAL ALL EXPENSES	\$ 401.58
LESS ADVANCE	
TOTAL REIMBURSED	\$ 401.58
MAX REIMBURSED	300.00

Expense
163.92
136.08

Readers of usmpride.com can watch for an update soon of the "Invitation or Invoice" series that will combine Barry Babin's recent "invitations," and how much they have cost USM, to the existing data that are reported there.