The CoB Catalogue, 2010

The "CoB Catalogue, 2010" provides USMNEWS.net readers with a look at the typical level of scholarly output in the CoB during a given year. The space below presents, through illustrations for easy examination, the scholarship of 49 CoB faculty for 2010. The journal publications in gold frames are A-level quality, using the CoB's 2008 Journal Classification System. Of course, this catalogue will be updated periodically. We also ask that readers provide details of any omissions.

Mary Anderson, Accounting

Melinda Andrews, Marketing



Cherylynn Becker, Management



Bret Becton, Management

Daniela Blettner, Management

Greg Bradley, Management

Brigitte Burgess, Fashion Merchandising

Kuo Lane Chen, Decision Sciences

Stanley Clark, Accounting

Brian Collins, Management

Barry Cumbie, Decision Sciences

Erin Drake-Bridges, Fashion Merchandising

Michael Dugan, Accounting

David Duhon, Management

Leisa Flynn, Marketing



Jamye Foster, Marketing

Babu George, Tourism Management



SherRhonda Gibbs, Management

Bruce Gilstrap, Management

Kimberly Goodwin, Finance

Matthew Hood, Finance



Chang-Tseh Hsieh, Information Systems



Kirby "Skip" Hughes, Accounting



Steven Jackson, Accounting

Charles Jordan, Accounting

Ernest King, Legal Studies



Francis Laatsch, Finance

Elizabeth LaFleur, Marketing

Fujun Lai, Management



John Lambert, International Business



James Lindley, Finance



Dale Lunsford, Decision Sciences

James Magruder, Decision Sciences

Farooq Malik, Finance

Lance Nail, Finance

Paula Parker, Accounting

Gwen Pate, Accounting

Joseph Peyrefitte, Management

Wesley Pollitte, Marketing

Roderick Posey, Accounting

Catherine Price, Tourism Management

Jennifer Sequeira, Management

Robert Smith, Accounting

William Smith, Marketing

Sharon Topping, Management

Michael Wittmann, Marketing



Marco Wolf, Marketing

Gallayanee Yaoyuneyong, Fashion Merchandising

Kenneth Zantow, Management