

The Farm

News Briefs from Southern Miss

17-February-2012

Where else is Your Money Going?

The following two inserts are found in the Feb-2012 *Board Book* from the Mississippi IHL Board. They provide information about how USM's budget is being used to employ the services of the Butler, Snow, O'Mara, Stevens & Cannada law firm in a case being brought against USM by the University of Iowa. One payment is a *relatively* small \$675. The other is a more substantial \$13,054.05. The two total **\$13,729.05**, a considerable sum.

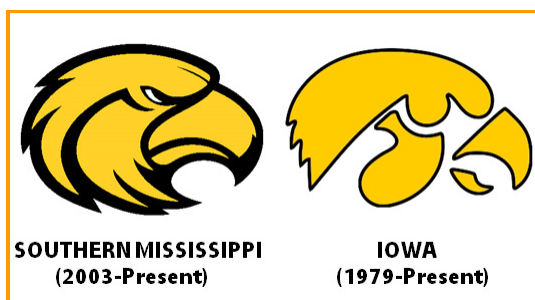
Payment of legal fees for professional services rendered by Butler, Snow, O'Mara, Stevens & Cannada (statements dated 9/15/11, 10/14/11 and 11/10/11) from the funds of the University of Southern Mississippi. (These statements represent services and expenses in connection with the case styled *The University of Iowa, et al. v. The University of Southern* - \$8,520.83; *The University of Iowa, et al. v. The University of Southern* - \$3,768.22 and *The University of Iowa, et al. v. The University of Southern* - \$765.00, respectively.)

TOTAL DUE.....\$13,054.05

Payment of legal fees for professional services rendered by Butler, Snow, O'Mara, Stevens & Cannada (statement dated 12/6/11) from the funds of the University of Southern Mississippi (This statement represents services and expenses in connection with the case styled *The University of Iowa, et al. v. The University of Southern* - \$675.00.)

TOTAL DUE.....\$675.00

Many readers are likely wondering exactly why the University of Iowa is suing USM. Long-time followers of USM likely recall the dispute Iowa has with USM. The insert below perhaps provides a reminder for others.



As the insert above reminds us, about eight years ago the USM athletics department adopted a new athletics logo, shown at left above. Iowa, a member of the BIG10 Conference, has used the logo above at right since 1979, or for about 25 years by the time USM adopted its new logo in 2003. Iowa officials were shortly thereafter alerted to USM's new logo adoption, and they contacted USM complaining of a trademark infringement. USM maintained that the logos were

not sufficiently similar. Fast forwarding to the fall of 2011, when throughout its remarkable 12-2 season in 2011, the USM football team introduced another new helmet logo. The inserts at the top of this story provide some indication about the likely impetus for such a move. They tell us that USM is now spending thousands of dollars from its operating budget to defend its 2003 decision to adopt the logo above at left.

How is USM supposed to move out of the bottom tier (*U.S. News & World Report*) when its management continues to misuse its authority, leading to such substantial leakages from the operating budget? That is the question USMNEWS.net sources are asking now.

Will 2011-12 be a Banner Year?

USM Athletics: 2011-12 Performance

Sport	Wins	Losses	Ties	Win %
Volleyball	17	15	0	53.1
Soccer	4	13	3	27.5
Football	12	2	0	85.7
Women's Basketball*	9	16	0	36.0
Men's Basketball*	22	4	0	84.6
Softball*	2	2	0	50.0
Baseball*	0	0	0	0.0
Women's Tennis*	1	3	0	25.0
Men's Tennis*	5	2	0	71.4
Women's Golf*	0	0	0	0.0
Men's Golf*	0	0	0	0.0
Women's Track*	0	0	0	0.0
Men's Track*	0	0	0	0.0
Totals	72	57	3	55.7

* Season not yet completed

Source: southernmiss.cstv.com

Dear USMNEWS.net

I enjoyed reading your [recent report](#) entitled “The CoB’s Brain Drain Compilation, 2003-Present.” I get why you present the post-USM publications of those who left the USM business college since 2003 as “losses” to the institution. However, you should consider going beyond

that in your analysis. When these people left, what they produced after leaving is a loss for USM. It's also true that when they came to USM they brought their academic reputations with them, and when they left at some point after 2003 they took those same academic reputations with them again. So you should probably look at the entire records of those who have left since 2003, and not count only what they have done since leaving. I think that would be a better representation of what the losses truly are to the school.

Having caused what would have to be an enormous loss, [former CoB dean Harold] Doty must be a real piece of work.

[name withheld]

Aunt Martha's Coaches

USM Career Records of Aunt Martha's Coaches

Name	Sport	Wins	Losses	Ties	Win%
Berry, Scott	Baseball	75	43	0	63.6%
Dobson, Howard*	Softball	93	124	2	42.9%
Ebke, Scott	Women's Soccer	16	53	6	25.3%
Fedora, Larry*	Football	34	19	0	64.2%
Johnson, Ellis	Football	0	0	0	0.0%
Kroll, Ki	Men's Tennis	8	21	0	27.6%
Stephen, Kevin	Track	33	89	0	27.0%
Sutherland, Abbey	Women's Volleyball	36	27	0	57.1%
Theis, Raynie	Women's Tennis	22	27	0	44.9%
Voak, Kirsten & Malgradi, Jon#	Softball	<u>2</u>	<u>2</u>	<u>0</u>	<u>50.0%</u>
		319	405	8	44.1%

* No longer affiliated with USM

Hired as co-head coaches in 2011