

The Good, the Bad, and the U-g-l-y

More on the Hidden Costs of the CoB's post-2003 Decline

Much has been written about the costs to the CoB of the disastrous administration of former dean D. Harold Doty (2003-07), and the interim administration of Alvin Williams (2007-08) that followed it. This report follows those before it by examining what may be viewed as “hidden costs” of the Doty et al. administrations of the CoB (since 2003). The so-called hidden costs examined here are revealed by a comparison of the teaching talents of current CoB faculty and those of faculty who departed the CoB in years past. The data come from ratemyprofessors.com, which maintains teaching quality records on many current and former CoBers.

The data are presented below in Table 1, wherein RMP represents each person’s **Rate My Professors** score.

Table 1
Rating Our Professors: Current CoB Faculty vs. Former CoB Faculty

<u>Current Faculty</u>	<u>Unit</u>	<u>RMP</u>	<u>Old Faculty</u>	<u>Unit</u>	<u>RMP</u>
Chen, Kuo Lane	DS	1.8■	Albin, Marvin	ACC	2.8
DePree, Marc	ACC	4.5*	Babin, Barry	MKT	4.1*
Doty, Harold	MGT	1.0■	Babin, Laurie	MKT	2.5
Drake, Erin	FM	1.0■	Black, Harold	ECO	5.0*
Duhon, David	MGT	4.4*	Eisenberg, L.	FIN	3.0
Fennell, Wanda	MGT	1.8■	Fisher, Dan	MKT	4.9*
Green, Trellis	ECO	4.2*	Lewis, Stanley	DS	2.5
Gunther, William	ECO	5.0*	Lo, Melody	ECO	3.8
Henderson, Jim	ACC	2.9	Mixon, Franklin	ECO	4.4*
Hood, Matthew	FIN	4.0	Osmonbekov, T.	MKT	2.2
King, Ernest	BL	4.4*	Salter, Sean	FIN	4.5*
Klinedinst, Mark	ECO	3.0	Sawyer, Charles	ECO	4.5*
Lai, Fujun	DS	3.5	Vest, Michael	MGT	3.1
Lambert, John	IB	1.0■	Wong, Sunny	ECO	4.0
Loyd, Dolly	MKT	2.2			
Monchuk, Daniel	ECO	4.0			
Munn, Patricia	ACC	4.2*			
Nissan, Edward	ECO	3.0			
Posey, Roderick	ACC	4.6*			
Sevier, Amy	MGT	3.9			
Simmons, V.	ACC	2.9			
Smith, William	MKT	4.2*			
Smith, Robert	ACC	3.5			
AVERAGE RMP		3.26	AVERAGE RMP		3.66
% Gold Star*		34.8%	% Gold Star*		42.9%
% Red Flag■		21.7%	% Red Flag■		0.0%

Source: ratemyprofessors.com

As Table 1 shows, the average RMP for current CoBers is 3.26, which is 0.4 points below the average (3.66) of the group of former CoB faculty whose CoB teaching scores remain available at ratemyprofessors.com. Of the 23 current CoBers, 8, or 34.8%, are Gold Star (*) performers,

meaning that their RMP exceed 4.0. In terms of the 14 former CoBers, the Gold Star percentage is a noticeably better 42.9%. At the same time, a troubling 21.7% of current CoBers are Red Flag (■) performers, meaning that their RMP falls below 2.0. Among these are former CoB dean Harold Doty (1.0), assistant professor of international business John Lambert (1.0), and assistant professor of fashion merchandising Erin Drake (1.0). On the other side of the ledger, the former CoBers, there are no Red Flag performers, a phenomenal feat. This means that the remaining former CoBers in Table 1, or 57.1%, are “meeting expectations,” while that term applies to only 43.5% of the Table 1 group of current CoBers. These distributions are presented below in Table 2.

Table 2
Teaching Quality Distributions across the CoB

Group of CoBers	Gold Star	Meeting Expectations	Red Flag
Current	34.8%	43.5%	21.7%
Former	42.9%	57.1%	0.0%

This report yields yet another administrative monstrosity facing the current Lance Nail administration of USM’s College of Business. What his plans are for the CoB’s teaching portfolio, assuming there are any, remains to be seen.