

## **“Things are going to change around here.”**

Dear Accounting Colleagues,

You insisted on including *The CPA Journal*, *Journal of Accountancy*, *Strategic Finance*, and similar journals in the A section of CoB’s Journal Rankings, not to mention the vanity pubs you’ve elevated to B and C status like the Journal of Applied Business Research or Journal of Business and Economic Perspectives (Oops, no “accounting” in the titles—see [previous edition of](#) “Things are going to change...” They don’t count.).

The day of reckoning has arrived.

Skip will “take a look at it [each article] to see if it is Kosher” regardless of its classification in the Journal Ranking. (Kosher means ideas similar to “how I love depreciation”—accounting issues and methodology Skip can understand.) Here’s your new challenge, dear colleagues, with journals like *The CPA Journal*, *Journal of Accountancy*, and *Strategic Finance*. Skip may not be able to, more than likely won’t, support your publications in them. Topics like “gender differences” or “phishing” are totally out. Accounting topics that don’t appear in a journal with accounting in the title, like *Oil, Gas & Energy Quarterly*, won’t count.

Here’s why in Skip’s own words: “I’m coming to you as your department chair, Director...and my feelings about [CoB’s] Journal Ranking...LSU would say you’re smoking dope on this, okay?”

“Smoking dope”—publishing in the likes of *The CPA Journal*—will not earn you credit here at the School of Accounting, University of Southern Mississippi.

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