

The College of Business in US News & World Report

The table immediately below presents the average tier ranking of CoB faculty terminal degree by area (alphabetically):

Area	Average USN&WR Ranking
ACC	2.56
ECO	1.90
FIN	1.50
MGT	2.67
MIS	2.60
MKT	3.13
TM	2.00

Explanation: We matched terminal degree granting institution with USN&WR Tier Ranking for all tenure-track CoB faculty who were on faculty during 2005-06 and who are returning for 2006-07. We then averaged across areas. For example, the ACC group's terminal degrees have an average of 2.56 which places them about halfway down Tier 3. MKT has an average tier ranking of 3.13 which places them about 1/8 of the way down Tier 4.

If we combine areas into the academic departments, we get (alphabetically)

Department	Average USN&WR Ranking
EFIB	1.79
TM	2.00
MM	2.80
SAIS	2.64