UWF

The University of West Florida – UWF – sits near the beautiful beaches of Pensacola. It is the former professional home of USM president Martha Saunders, as well as that of a number of former CoB accountants. One would have thought (even hoped) that UWF would have played a much larger role in the CoB's recent past than it did. By all rights, CoB accounting professor Charles Jordan should be teaching there now. The long-time CoBer now maintains a permanent residence in Panama City, which is on the other side of Pensacola, making UWF a more fitting professional home for Jordan than USM. By all accounts, Jordan and the CoB's other (recent) accountants all like UWF. Then there's Bill Gunther, the CoB economist who maintains a permanent residence in Josephine, AL – just down the road from UWF. We know Gunther likes the Pensacola school okay, he taught there just a few years ago. Perhaps it's Gunther's recent stint at UWF that soured that institution on CoBers. Gunther got caught teaching at multiple institutions in the recent past, and UWF was part of that scandal. Reports at USMNEWS.net showed all the loot Gunther was raking in from multiple academic assignments, including a hefty MS taxpayer-supported salary as dean of USM's b-school. Yes, it's quite likely that UWF isn't now "rescuing" USM's CoB from its long-time non-performing faculty because of the recent Gunther scandal. That's too bad. The institution that raised Saunders could have helped CoB dean Lance Nail rid his garden of some of its weeds.