

Wow! More Past Reports of Incompetence and Waste are Still Relevant

Our reports over the years have continuing relevance. We recently reviewed reports about the current Coca-Cola Contract. It screams incompetence. Let's review another series of reports from years past that remain relevant because USM is doing the same dubious administration of student and taxpayer resources requiring students to purchase subscriptions to The Wall Street Journal -- even though copies are available at the library. Here's what's currently reported on USM's website:

The Wall Street Journal Statement:

The Wall Street Journal --The College of Business (CoB) has entered into a partnership agreement with The Wall Street Journal that allows all upper level CoB students to have electronic access to the Journal at deeply discounted rates. The WSJ is a critical learning tool that ensures CoB students are current and aware of the many factors and situations that impact decision-making in the global economy. In addition to electronic access, the Journal provides a limited number of complimentary copies of the Journal, which are distributed on the Hattiesburg and Gulf Park campuses.

As part of this partnership, all juniors, seniors, and graduate students listed as College of Business majors will be charged \$19 per fall and spring semester for access to the online edition of The Wall Street Journal, WSJ.com. Summer access to WSJ.com is also included in the fee. This fee is charged to a student's USM Business Office account and is non-refundable.

For upper level business students, access to WSJ.com will be attainable through a link found on your "student center" page on SOAR. Click on The Wall Street Journal Online link and you will be immediately transferred to the WSJ.com home page. You will have full access to WSJ.com and will be able to personalize your home page to meet your specific needs.

<http://www.usm.edu/business/syllabus-statements>

Let's take a look at the history of a [University mandated payment](#) to *The Wall Street Journal* by students who are already struggling to pay tuition and living expenses.

The WSJAPP as Told by One Who Was There

I have been visiting this site for quite a while. The op/ed column "31st & Pearl" is a good way for me to tell a story that serves many purposes if told. That story is the story of the [Wall Street Journal](#) Academic Partnership Program at the COB.

